

AGENDA

Meeting: SALISBURY AREA BOARD
Place: St Francis Church Hall, Beatrice Road, Salisbury SP1 3PN
Date: Thursday 20 May 2010
Time: 7.00 pm

Representatives from Salisbury City Council
and Laverstock and Ford Parish Council

If you have any requirements that would make your attendance at the meeting easier,
please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 6:30pm.

Please direct any enquiries on this Agenda to James Hazlewood (Senior Democratic Services Officer), on 01722 434250 or email james.hazlewood@wiltshire.gov.uk
OR

Marianna Dodd (Salisbury Community Area Manager), on 07919 881174 or email marianna.dodd@wiltshire.gov.uk

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Councillors

John Brady	Salisbury St Martin's & Cathedral
Richard Clewer	Salisbury St Paul's
Chris Cochrane	Salisbury Fisherton & Bemerton Village
Brian Dalton	Salisbury Harnham
Mary Douglas	Salisbury St Francis & Stratford
Bill Moss	Salisbury St Mark's & Bishopdown
Ricky Rogers	Salisbury Bemerton
Paul Sample	Salisbury St Edmund & Milford

(Please note that the Chairman and Vice-Chairman will be appointed at the Annual Council Meeting on 18 May 2010)

(Map enclosed at page 1)

Items to be considered	Time
<p>1. Welcome, Introductions and Chairman's Announcements <i>(Pages 3 - 10)</i></p> <ul style="list-style-type: none"> a. Appointment of Chairman and Vice-Chairman b. Air Quality Strategy for Wiltshire c. Contaminated Land Strategy d. Annual Programme of Highway Works e. Family Week, 31 May – 6 June 	7.00pm
<p>2. Apologies for Absence</p>	
<p>3. Declarations of Interest</p> <p>Councillors are requested to declare any personal or prejudicial interests or dispensations granted by the Standards Committee.</p>	
<p>4. Minutes <i>(Pages 11 - 24)</i></p> <p>To confirm the minutes of the meeting held on 18 March 2010.</p>	
<p>5. Tourism - Feedback on Actions Arising <i>(Pages 25 - 26)</i></p> <p>The Chairman will feedback on proposed actions arising from the discussion on tourism, which was held at the previous meeting of the Salisbury Area Board on 18 March.</p>	7.05pm
<p>6. Update from Representatives</p> <p>To receive updates from the Salisbury City Council representative and the Laverstock and Ford Parish Council representative, in addition to other partner agencies.</p>	7.10pm
<p>7. Feedback from Health Fair and Joint Strategic Needs Assessment (JSNA)</p> <ul style="list-style-type: none"> a. Maggie Rae, Joint Director of Public Health, Wiltshire Council, will present the results of the recent Joint Strategic Needs Assessment (JSNA) for the Salisbury Community Area. b. The Chairman will feedback on the outcomes of the Health Fair and Workshop held on 10 May. 	7.15pm

8.	<p>Update from Salisbury City Community Area Partnership (SCCAP)</p> <p>To receive an update from the Community Area Partnership.</p>	7.30pm
9.	<p>Families</p> <p>To receive presentations from Linda Cantillon-Guhat (Advice Service for Kids) and from Stephen Spooner (Elim Children's Centre).</p> <p>Followed by a round table discussion on the following questions:</p> <ol style="list-style-type: none"> 1. What do you think are the issues for families? 2. What can I, or the group I represent, do about it? 	7.35pm
10.	<p>Your Local Issues</p> <p>Marianna Dodd (Salisbury Community Area Manager) will report on the progress of the issues recently raised by local people.</p> <p>Detailed information on the progress of individual issues is available on the council's website. Go to www.wiltshire.gov.uk/areaboards and click on "Track your community issues".</p>	8.25pm
11.	<p>Community Area Grants (<i>Pages 27 - 38</i>)</p> <ol style="list-style-type: none"> a. To note a summary of Community Area Grants awarded during the 2009/10 year. b. To consider applications for community grants with the opportunity for questions from the public. c. To consider a report regarding funding the continuation of a Taxi Marshal Scheme in Salisbury. 	8.30pm
12.	<p>Performance Reward Grant Scheme (<i>Pages 39 - 76</i>)</p> <p>To consider whether the Area Board wishes to support any expressions of interest received in relation to this scheme.</p>	
13.	<p>Appointments to Outside Bodies (<i>Pages 77 - 78</i>)</p> <p>To note the appointments to outside bodies which were made by the Board last year and to note that these appointments will continue for 2010/11.</p>	

14. **Future Meeting Dates, Evaluation and Close** (*Pages 79 - 80*)

9.00pm

To note the Board's Forward Plan, including details of future agenda items.

The date of the next meeting is Thursday 22 July, 7pm at St Edmunds Methodist Church Hall.

Future Meeting Dates

Thursday, 22 July 2010

7.00pm

Salisbury Methodist Church, St Edmund Church Street,
Salisbury SP1 1EF

Thursday 30 September 2010

7.00pm

South Wilts Grammar School for Girls,
Stratford Road, Salisbury,

Thursday 25 November 2010

7.00pm

South Wilts Grammar School for Girls,
Stratford Road, Salisbury

Salisbury Area Board 20 May 2010

ITEM 1b

Air Quality Strategy for Wiltshire

The Environment Act 1995 places a duty on local authorities to monitor air quality within their areas having regard to national and European air quality objectives.

Wiltshire is a high quality environment, however we have a number of locations where air quality objectives are not being met. These failures are in general associated with vehicle emissions and congestion and have health implications.

We would welcome your views on the Air Quality Strategy, which has been developed as an over arching document detailing our approach to air quality. Consultation on the document remains open until 18th June 2010.

If you would like to contribute your views, please contact Gary Tomsett, Environmental Protection Specialist Team Manager, on 01722 434340 or gary.tomsett@wiltshire.gov.uk.

Salisbury Area Board 20 May 2010

Contaminated Land Strategy for Wiltshire

Under the terms of the Environment Act 1995 the Council is obliged to develop and adopt a formal strategy that details how it proposes to deal with historic land contamination. The Contaminated Land Strategy for Wiltshire document unites the work previously carried out by the four district councils in one policy document.

The legislation requires Wiltshire Council to survey the district for potentially contaminated land (for example gas works, landfills and industrial or commercial uses) and it applies equally to land that was contaminated before the Act, as well as new contamination.

Consultation on the document remains open until 10th May 2010. If you would like to contribute your views by email or in writing, please use the contact details below.

Email: publicprotectionnorth@wiltshire.gov.uk

Written Address:

Specialist Environmental Protection Team

Public Protection Services

Monkton Park

Chippenham

Wiltshire

SN15 1ER

Salisbury Area Board 20 May 2010

Highways Programme for 2010-11

The annual programme of highway maintenance and improvement schemes for 2010/11 has been approved. This information is presented on an individual community area basis and is available on the Council's website under Community Area Highway Information.

The information includes lists of proposed highway and related works for 2010/11 with facts and figures about the roads in your area.

Web link:

<http://www.wiltshire.gov.uk/parkingtransportandstreets/roadshighwayspavements/areaboardhighwayinformation.htm>

Further enquiries should be made to Spencer Drinkwater, Principal Transport Planner, on 01225 713480.

Salisbury Area Board 20 May 2010

National Family Week: 31 May – 6 June

National Family Week is a national occasion when we promote and celebrate family life and will run from **31 May – 6 June 2010**.

This national initiative aims to help create a more family-friendly culture in the UK. This is important because good family life is crucial for personal happiness and for the future of society, affecting education, health, employment, economic success and social cohesion.

Hundreds of activities are planned, to reach thousands of families in places such as leisure centres, parks, community halls, churches and schools. These will be run by a huge range of organisations including community groups, charities, statutory bodies, schools, businesses and churches.

Core activities include Family Week Story Time, Family Week Sports Day and the Family Week Picnic. Conferences and workshops will explore how policy and professional practice affect family life. Broadcast, print and online media will cover family issues. Shops, restaurants, visitor attractions and other businesses will offer discounts on family-oriented products. Celebrities such as television presenters and sports champions will take part.

MINUTES

Meeting: SALISBURY AREA BOARD
Place: Salisbury High School, Westwood Road, Salisbury, SP2 9HS
Date: 18 March 2010
Start Time: 7.00 pm
Finish Time: 9.05 pm

Please direct any enquiries on these minutes to:

James Hazlewood (Senior Democratic Services Officer), Tel: 01722 434250 or (e-mail) james.hazlewood@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Mary Douglas (Chairman), Cllr Ricky Rogers (Vice Chairman), Cllr John Brady, Cllr Richard Clewer, Cllr Christopher Cochrane, Cllr Brian Dalton, Cllr Bill Moss and Cllr Paul Sample

Cllr John Thomson (Deputy Leader and Cabinet Member for Community Services) and Cllr Richard Beattie (Portfolio Holder for Economic Development and Tourism)

Wiltshire Council Officers

Stephanie Denovan, Service Director for Schools and Learning
Steve Milton, Head of Community Governance
James Hazlewood, Senior Democratic Services Officer
Carolyn Johannesen, Communications Account Manager
Alun Williams, Head of Visit Wiltshire Partnership
Kevin Sweeney, Operations Manager, Youth Development Service
David Whewell, Head of Youth Development
Andrew Kerr, Chief Executive

City and Parish Councillors

Salisbury City Council – Susan Thorpe (Leader), Annie Child
Laverstock and Ford Parish Council – Liz Doré

Partners

Wiltshire Police – Richard Goodman

NHS Wiltshire – Tony Barron

Salisbury City Community Area Partnership – Debrah Biggs (Chair), Charles Wells
and Richard Deane,

Salisbury Civic Society - Alastair Clark and Ralph Bryder

Wiltshire Probation – Tracy Geiran and Cheryle Davies

Bemerton Heath Neighbourhood Centre – Colleen McCarthy

Wiltshire College – Lee Williamson

Salisbury Tenants Panel – Colin Duller

Salisbury Journal – M Blake

Members of Public in Attendance: 11**Total in attendance: 45**

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>	<u>Action By</u>
1.	<p><u>Welcome and Introductions</u></p> <p>The Chairman welcomed everyone to the meeting and invited the members of the Board to introduce themselves. A special welcome was extended to Councillor John Thomson, Deputy Leader of the Council and Cabinet Representative for Communities, Adult Social Care, and Libraries, and to Andrew Kerr, Wiltshire Council's new Chief Executive. The Chairman also introduced Steve Milton, Head of Community Governance, who was attending in place of Marianna Dodd, the Salisbury Community Area Manager, who was currently unwell.</p> <p>The Chairman made the following announcements:</p> <ul style="list-style-type: none"> • Gypsy and Traveller Consultation – Wiltshire Council was in the early stages of finding land for gypsy and traveller sites. Information would be available from the end of March on the Council's website (www.wiltshire.gov.uk) and in libraries and Council offices. A drop-in event was also planned for Thursday 13 May 2010 from 4-8pm in City Hall. • Consultation on Services to Children with Special Educational Needs – The Council was in the process of consulting on the provision of services to Children with Special Educational Needs. An drop-in event would be held on Tuesday 4 May 2010 in City Hall, with a session for school staff and governors at 5pm and another for parents at 7pm. • Health Fair – On Monday 10 May 2010 at Salisbury Library, the Area Board and the NHS would be jointly hosting a Health Fair to offer free information and advice to local people. 	
2.	<p><u>Apologies for Absence</u></p> <p>Apologies for absence had been received from Cheryl Hill (Salisbury City Council) and from Mike Franklin (Wiltshire Fire and Rescue). Councillor Brian Dalton also offered apologies as he would have to leave at 8pm for another meeting.</p>	
3.	<p><u>Declarations of Interest</u></p> <p>There were no declarations of interest.</p>	

4.	<p><u>Minutes</u></p> <p><u>Decision</u> The minutes of the meeting of the Salisbury Area Board held on 21 January 2010 were agreed as a correct record and signed by the Chairman.</p>	
5.	<p><u>Older People - Feedback on Actions Arising</u></p> <p>At the previous meeting of the Board, there had been a presentation from Nick Beard of Age Concern Salisbury and a roundtable discussion on how services to older people could be developed. The feedback from the discussion had been shared with Salisbury City Council and with the Salisbury City Community Area Partnership (SCCAP).</p> <p>The Chairman offered the following responses to the issues raised:</p> <ul style="list-style-type: none"> • <u>Transport</u> <ul style="list-style-type: none"> ○ Using bus passes on taxis - There had been a suggestion that older people should be able to use their bus passes towards taxi journeys. This was already possible under a scheme called Connect2, a bookable bus replacement service, where bus passes could be used to obtain a free ride. Further information was available via leaflets circulated at the meeting or on www.bookaride.net ○ Link schemes – Volunteers were needed for the Link scheme which sought to provide transport and practical help to older people, particularly those in isolated rural areas. Anyone wishing to volunteer for this scheme would need to complete a CRB check, and further information was available via leaflets circulated at the meeting or on www.wiltslink.org.uk • <u>Information</u> – At the previous meeting, it had been identified that there were many leaflets and sources of information available, but that these could be made more accessible. Heather Ludlow, District Director for Adult Care had advised that the following plans were in progress: <ul style="list-style-type: none"> ○ An Information and Advice Strategy was being developed, along with an Action Plan to support people with personal budgets and those who fund themselves. ○ A “Virtual” One-Stop Shop was being developed and would be available online from the Autumn. 	

	<ul style="list-style-type: none"> ○ Similarly, a “Physical” One-Stop Shop would be available at the newly refurbished Council Offices in Bourne Hill later in the year. ○ Plans were also being developed to make leaflets available from other public locations such as supermarkets etc. <ul style="list-style-type: none"> ● <u>Schools</u> – It had been suggested that older people could be invited into schools to share their experiences with the younger generation, as part of history lessons or to help with reading. Similar schemes were already in place at some schools and this was to be encouraged. The Chairman also referred to “Age No Barriers” week which would take place in the week commencing 10 July 2010. <p>Su Thorpe, Leader of Salisbury City Council, commented that the City Council was working with Wiltshire Council on projects for older people. For example, Salisbury High School was taking students into residential homes with Wii interactive computer games, which had proved very successful.</p> <p>Responding to a question regarding media reports of bus passes being withdrawn and replaced by Identity Cards, Councillor John Thomson advised that he was not aware of any such proposals.</p> <p>The Chairman commented that the Area Board hoped to revisit the topic of older people at a future meeting, as one of the key themes of the Area Board’s work.</p>	
6.	<p><u>Update from Representatives</u></p> <p>Su Thorpe, Leader of Salisbury City Council (SCC), gave an update on behalf of SCC:</p> <ul style="list-style-type: none"> ● The City Council’s first newsletter was due out soon. This first edition would introduce the city councillors and explain the powers and duties of the new City Council. ● The Guildhall would be closing in April for the planned building works. These would commence in July after various building surveys. In the meantime, City Council meetings would be held in various other locations around the City, and Committee meetings would be held in Bemerton Health Neighbourhood Centre. ● The City Council would be celebrating its first birthday on 1 April 2010. To celebrate, there would be a tree planting in Victoria Park at 10.00am. ● The Hudson Field project would hopefully be underway soon; tenders were due in on 19 March. 	

	<p>Liz Doré of Laverstock and Ford Parish Council advised that she had nothing on which to update the meeting at this time.</p>	
<p>7.</p>	<p><u>Visit Wiltshire - Tourism in Salisbury</u></p> <p>The Chairman welcomed to the meeting Councillor Richard Beattie, Portfolio Holder for Economic Development and Tourism and Alun Williams, Head of the VisitWiltshire partnership.</p> <p>Councillor Beattie explained that the VisitWiltshire partnership was core funded by Wiltshire Council and sought to promote and develop tourism within the county. The partnership was currently finalising the first draft of its business plan, which would be ready by the end of April. Once this had been approved by the VisitWiltshire Board, and by Wiltshire Council’s Cabinet, it would be used to develop a Service Level Agreement.</p> <p>Alun Williams reported that the partnership was one of nine destination management partnerships in the South West of England and that it covered the whole geographic county, including Swindon. The aim of the organisation was to “grow the value of the visitor economy in Wiltshire through raising the profile, sustainability, quality and profitability of the sector”.</p> <p>The promotion of Salisbury was a key element to VisitWiltshire’s marketing activity. For example, the partnership’s website (www.visitwiltshire.co.uk) contained a dedicated Salisbury area, and attractions in the area (Stonehenge, Salisbury Cathedral and Wilton House) featured heavily in the marketing literature. In relation to the images used on the front pages of the “What to do” and “Where to stay” leaflets, the tourist destinations featured were rotated, to ensure a fair profile was given to attractions across the county.</p> <p>As domestic tourism destinations constantly had to compete with overseas tour operators for business, media coverage was a useful source of additional marketing. Since September 2008, media coverage worth an estimated value of £570,000 had been generated by VisitWiltshire and 46% of press cuttings directly mentioned Salisbury and/or Stonehenge. Other marketing work included trade fairs and sponsoring the tourism section of the Small Business of the Year Awards for South Wiltshire 2010.</p> <p>It was noted that 65% of Wiltshire’s tourism spending came from day visitors and some leaflets were designed specifically for these visitors. The business plan aimed to maintain the level of day</p>	

visitors but also to increase the duration of people's visits. It was estimated that a day visitor would spend £23 per day, while someone staying for longer would spend £53 per day.

The Chairman thanked Councillor Beattie and Alun for their presentation and invited those present to discuss how Salisbury could be further promoted as a tourist destination, and how the benefits of tourism could be maximised. Each table fed back ideas and suggestions as follows:

1. How can Salisbury be promoted as a tourist destination?

- Introduce themed tours incorporating attractions across the county
- Make well-known events more local, for example the Salisbury International Arts Festival
- Develop package deals aimed at visitors from London, with travel, restaurant, overnight accommodation and options to include trips to attractions such as Stonehenge
- Target the family market during the peak-season and the retired market out-of-season to ensure year round tourism
- Develop a guide specifically for the Salisbury area
- Focus on the modern history of the area, i.e. the early years of aviation
- Promote Salisbury as an excellent "base" for exploring the South West for overseas visitors.

2. How can we maximise the benefits of tourism?

- Make attractions more family-friendly
- Encourage people to stay longer
- Provide better facilities e.g. public toilets
- Develop improved maps and information, including provision in foreign languages
- Provide deals on tickets for multiple attractions in the area
- Encourage more hotels to open
- Encourage day-trippers to stay longer by offering more family-friendly evening activities, for example bowling or leisure facilities in the city centre
- Improve and develop signage around the city.

	<p>The Chairman thanked everyone for their contributions and commented that the feedback would be collated and shared with VisitWiltshire, the City Council and Salisbury City Community Area Partnership (SCCAP). Proposed actions arising out of the suggestions would be reported to the next meeting of the Area Board.</p>	<p>James Hazlewood</p>
<p>8.</p>	<p><u>Old Manor Site, Wilton Road</u></p> <p>The Chairman welcomed Tony Barron, Chairman of NHS Wiltshire Primary Care Trust (PCT), and invited him to give an update on the proposals for the Old Manor Site on Wilton Road.</p> <p>Mr Barron reported that three years ago, the PCT had undertaken to develop five major sites across the county. The Wilton Road site had been scheduled as the last of these, and work was now starting on developing a proposal for a Primary Care Centre (PCC), incorporating GP surgeries, dental surgeries, an on-site pharmacy, and a range of outpatient services.</p> <p>The PCT's role in this process would be one of landowner and third party "facilitator". At this stage, the GPs were still finalising the financial agreement, and a developer had yet to be selected. Mr Barron offered to keep the Area Board updated on progress in this area, although he emphasised that some information would be subject to commercial confidentiality. It was hoped that the project would be at the design stage by the end of the year.</p> <p>Following the presentation the Chairman thanked Mr Barron for his update and invited questions and comments:</p> <ul style="list-style-type: none"> • The view was expressed that the current state of the Old Manor site was unattractive given that Wilton Road was one of the main entrance routes into town. • The level of capital investment in the city was welcomed, although it was noted that the development would be challenging in view of the number of users involved and the elements of the existing buildings which were subject to a listed building order. • Responding to a question, Mr Barron confirmed that staff were highly involved with the planning and management of the project. • Councillor John Thomson commented on the success of a similar project in Malmesbury, where a multi-service site had been developed for GP and dental services, and a 90-bed residential care home. 	

	<ul style="list-style-type: none"> • Responding to a question, Mr Barron commented that the original plan had been to only develop part of the site. However, following feedback from local residents and other stakeholders, it had been decided to redevelop the whole site. 	
9.	<p><u>Youth Services Staffing Allocations</u></p> <p>Kevin Sweeney, Operations Manager for Youth Development Services, Wiltshire Council, gave a presentation on the new formula for allocating Youth Worker Staffing resources across Wiltshire.</p> <p>Historically, the provision of funding for youth services across Wiltshire was relatively inconsistent, with some areas having secured extra funding and others having little in comparison. To address this, officers had developed a formula for allocating staff resources between Wiltshire’s 20 Community Areas, as follows:</p> <ul style="list-style-type: none"> • Entitlement – accounting for 25% of the funding • Population – accounting for 50% of the funding • Deprivation – accounting for 10% of the funding • Rural isolation – accounting for 10% of the funding • Central reserves – 5% held as a contingency <p>As there was no overall change to the level of resources available, some areas would see their share drop and others would receive greater levels of resources. Salisbury’s share would drop by 40 hours per week (leaving a total of 76 hours), however the Salisbury community area remained in third place overall in terms of how many hours it received compared to other areas.</p> <p>In order to mitigate the impact of this reduction, officers had developed a series of proposals to try to maintain the existing level of service provision. For example, some activities would be funded from different budgets for the 2010/11 year, and some hours had been transferred from the Salisbury Youth Development Centre (YDC) to Grosvenor House. In addition, any “slack” that was present in the staffing system to allow for sickness absence etc, had been taken away. As such, there was a risk that some activities would be affected by unplanned staff absences.</p> <p>Kevin emphasised that the proposals were based on fairness in terms of allocating central resources, and that the new formula had been developed by choice. Any additional resources from Town/Parish Councils, Area Boards, or partner organisations would not be affected by the formula.</p>	

	<p>The Chairman invited questions and comments as follows:</p> <ul style="list-style-type: none"> • In general, the new formula was welcomed, although it was hoped that the level of funding to this important service could be increased in future years. Councillor John Thomson commented that £100K had been allocated to the Area Boards to spend on Youth Services during 2010/11. This would be in addition to the Boards' Community Area Grant budgets. • It was noted that diversionary activities for young people were effective in reducing anti-social behaviour. In addition, young people could learn useful skills such as motorcycle maintenance, photography and sports. • In relation to a suggestion that clubs and activities for young people could be showcased at a single event, reference was made to the "It's on in the Field" event as supported by the Board at its previous meeting. <p>Councillor Richard Clewer, speaking in his role as Portfolio Holder for Youth and Skills, thanked Kevin for the presentation and noted that, while Salisbury was losing out slightly, other areas such as Wilton and Downton would be receiving funding where previously there had been none. As such, overall funding for youth services in the former Salisbury District area was increasing under the new arrangements.</p>	
10.	<p><u>Your Local Issues</u></p> <p>Steve Milton, Head of Community Governance, gave an update on work undertaken in relation to issues which had been submitted to the Area Board.</p> <p>Steve thanked those who had taken part in the recent review of Area Boards, and commented that this would feed into the issues process. Over 100 issues per months were currently being received by the Community Governance team.</p> <p>Steve gave an update on issues relating to Salisbury:</p> <ul style="list-style-type: none"> • The presentation and subsequent discussion on pavements at the previous meeting of the Board had been in response to the number of issues received on that subject. This had been well received and a number of issues had been closed as a consequence. • A number of issues relating to speeding traffic had been received and referred to the Camera Safety Partnership Unit 	

	<p>for the survey stage of the Community Speech Watch scheme.</p> <ul style="list-style-type: none"> • In relation to a number of issues on cycling in the city, work was underway on the development of a cycle network for Salisbury. • In response to several issues relating to climate change and the environment, this would be considered at the July meeting of the Area Board. • An issue had been received regarding missing name plates on some of Salisbury's streets, and members of the public were encouraged to report any missing signs. <p>The Chairman emphasised that residents should approach their local Councillor in the first instance. Issues which extended beyond an electoral division would then be logged in the issues system.</p>	
11.	<p><u>Update from Salisbury City Community Area Partnership (SCCAP)</u></p> <p>The Chairman expressed her appreciation for the work of Salisbury City Community Area Partnership (SCCAP) and indicated that SCCAP was working closely with the Area Board to address some major issues in the city. She then invited Debrah Biggs, Chairman of SCCAP, to give an update on the work of the partnership.</p> <p>Debrah reported that both the SCCAP steering group and the community plan steering group were meeting on a monthly basis, with key members communicating daily.</p> <p>The consultation stage on the community plan project was now nearly complete. The next step was to create and produce a questionnaire for Salisbury residents.</p> <p>SCCAP was working closely with partners and was benefitting from the professional experience of its members. In addition, an admin support worker was being recruited, to support the development of the organisation.</p> <p>A meeting had been held in January to discuss issues and services for Young People. This had included a presentation on current services such as The Unit, a project run by young people for young people. This facility, based in an empty shop on the corner of Endless Street and Chipper Lane was open from 3.30 – 5.30 Monday to Friday and 11-3 on Saturday as an information point to promote services and activities for young people in the city.</p>	

	<p>Referring to the letter from SCCAP requesting the release of the remaining £1,919 of funding, (set out at page 19 of the agenda), the Chairman clarified that for 2009/10 the process for Area Boards funding the Community Area Partnerships had been “light touch” and that SCCAP had met the requirements in terms of information on how the funding would be used. In future years, however, the Board was likely to require a more detailed breakdown of spending.</p> <p><u>Decision</u> A further £1,919 of funding to Salisbury City Community Area Partnership was released.</p>	<p>Marianna Dodd</p>
<p>12.</p>	<p><u>Community Area Grants and Funding</u></p> <p>Following the award of funds to SCCAP under item 11 above, it was noted that the Board had no money left in the budget for 2009/10. No applications for Community Area Grants had been received, and next year’s budget would be available for applications at the next meeting on 20 May 2010.</p>	
<p>Councillor Paul Sample declared an interest in the following item as a Justice of the Peace (JP), and left the room during consideration of the item.</p>		
<p>13.</p>	<p><u>Performance Reward Grant Scheme</u></p> <p>The Chairman invited Tracy Geiran to give a presentation on the Community Payback scheme.</p> <p>Tracy explained that the scheme related to the Unpaid Work Requirement which was available to Courts as a sentence or part of a sentence. This was promoted by the National Probation Service (NPS) as community payback to emphasise the fact that offenders were making amends to the community for their crimes. Offenders subject to the scheme were required to work between 6 and 18 hours a week, and were allocated to a project depending on suitability, risk, availability and diversity issues.</p> <p>Experienced supervisors closely monitored the work of the offenders, who would wear orange high-visibility vests for health and safety reasons and to raise public awareness of the scheme.</p> <p>In addition to the obvious community benefits of projects such as graffiti/litter removal, and footpath clearance, other positive outcomes included offenders learning new skills and potentially gaining qualifications as a result of their work under the scheme. This could increase the employability of the offenders and reduce</p>	

	<p>the risk of reoffending.</p> <p>Examples of projects undertaken as part of the scheme included:</p> <ul style="list-style-type: none"> • Installation of a pond and vegetable patch at Nythe School; • Improvements to footpaths in conjunction with the Wiltshire Council Rights of Way team; and • Rebuilding a dry-stone wall. <p>Obstacles for the scheme included the inaccessibility of rural locations for projects with lack of basic facilities and tools. As such the project had submitted a bid to the Performance Reward Grant Scheme for £73,000 towards three utilities trailers which would provide the teams with mobile access to hot water, toilets and refreshments during the day, enabling teams to be more self-sufficient and able to undertake work in more isolated rural areas. The investment would also be used to purchase high pressure cleaners for the removal of graffiti and chewing gum.</p> <p>The Chairman thanked Tracy for the presentation and commented that further information, including details of how to suggest a project, was available in leaflets on the tables.</p> <p>General support was expressed for the project, which was considered to be a innovative measure towards breaking the cycle of offending, in addition to the obvious community benefits. It was noted that the scheme was county-wide, and as such the support for all 18 Area Boards was being sought for the bid.</p> <p><u>Decision</u> The bid from Community Payback was supported for submission to the Performance Reward Grant Scheme Panel.</p>	
14.	<p><u>Future Meeting Dates, Evaluation and Close</u></p> <p>The Chairman thanked everyone for attending and encouraged people to complete the evaluation forms.</p> <p>It was noted that the next meeting of the Salisbury Area Board would be on Thursday 20 May 2010, 7pm at St Francis Church Hall, Beatrice Road, Salisbury.</p>	

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SALISBURY AREA BOARD
20 May 2010

ITEM 5

Visit Wiltshire - Tourism in Salisbury
Feedback from roundtable discussion at meeting on 18 March 2010

Question 1: How can Salisbury be promoted as a tourist destination?

- Promote Park & Ride (discount vouchers)
- Old Sarum & Mediaeval (Cathedral)
- Aviation
- Countryside
- Salisbury Plain & Military
- Excellent Train service to London
- Stonehenge Tour
- River Walk
- Package to HNW overseas London visitors
- A unique multi-option destination day visit
- Already has national treasures: (SH and SC)
- Build on the pack
- "Stonehenge so much more"
- Gateway to the South
- Make it welcoming – put a GOOD signs at the 'gateways', better maintained approach roads (Southampton Rd by B&Q is AWFUL with brambles and rusty bridge. (Community Payback opportunity) London Road and Southampton Road are shops, factories and showrooms.
- Language guides were dropped 2 years ago – retrograde step. People who are welcomed in their own language come back or recommend the venue
- Have you visited the coach park toilets??! They are NOT welcoming /almost dangerous and need upgrading
- Keep the coach park where it is – are you aware of the positive income it produces
- TIC and staff are GREAT
- Visit Wiltshire sells Salisbury short
- Guided tours:
 - o Possibly themed about historic monuments and archaeology, ghosts?
 - o Crop circles
 - o Agriculture
 - o 5 rivers
 - o Make the big attractions geared more to children
 - o Spa Hotels – child friendly – hotel packages with free weekends or attractions
 - o Publicise house swaps
 - o Market days when the plain is open
 - o Army open days – tank driving
 - o Food festival
- Themed days
- Family holidays during school holidays
- Out of season – older people's activities

- Increased choice and quality of shops
- We need things for families to do; especially in the evening
- Focal points in the parks: memorials, kiosks etc
- Nature trails/history walks with children's activities
- Promote the paths of Salisbury

Question 2: How can we maximise the benefits of tourism?

- More Hotels
- Arts/ festival/theatre
- Organise/Package/Target
- Range – 2 centre - Bath/Winchester: 3 Option: Daytrip/ 2 Day / ½ Day
- Stonehenge & Cathedral – 4hr trip
- Salisbury is under-bedded: we need more beds for the longer stayers.
- Salisbury is wonderfully sited – centrally for access to London, Bath
Portsmouth, Southampton, Wells, even Exeter
- If you have a good hotel /BnB
- Then stay in Salisbury and visit from Salisbury
- It's a bit late to create more beds in time: but we are 1 ¾ hours away from
East London and 1 ¼ away from Weymouth – and the Olympics are 2 years
away!
- Volunteer, uniformed ambassadors – not traffic wardens – to approach lost,
confused visitors and provide warm/helpful advice. Good for language
students. Good for their CVs
- By using Woolworths
- More adverts for market
- More B&B — sleep more people
- Promoting long stays through special offers
- More child friendly attractions
- Ask tourists what they like and don't like before they leave
- Aviation attractions and history
- Better advertising and deal vouchers (like journal for wilts but specifically
Salisbury)
- A Salisbury Guide
- Signage within Salisbury
- Salisbury souvenirs – rather than Wiltshire County Council Make a base of
hotels/restaurants

**SALISBURY AREA BOAR
COMMUNITY AREA GRANTS AWARDED 2009/10**

ITEM 11a

Ref	Date	AB Meeting	Applicant	Summary	Amount Requested	Amount Awarded	
DISTRIBUTION OF ALLOCATED FUNDS IN THE FINANCIAL YEAR 2009/10 (the first Area Board meeting was held on the 23 July, 2009)					Total Allocated	£58,685.00	
SAL	2	5 Aug 09	3rd Sept 09	Salisbury & District Bird Keepers Assoc	Contribution to cost of equipment to produce brochures etc. for presentations.	£975.89	£975.89
SAL	3	20 Aug 09		Firestarter Arts	Turn shop into youth information centre	£4,500.00	£4,500.00
SAL	4	24 Aug 09		Salisbury Street Pastors	Bringing care to those enjoying the city night life on a Friday	£5,000.00	£5,000.00
SAL	5	25 Aug 09		Salisbury Arts Centre	YNM free day of arts performances/workshops	£1,000.00	£1,000.00
SAL	6	9 Sep 09		St Edmunds Community Association	Milford Bridge Project	£4,100.00	£4,100.00
SAL	7	10 Sep 09		Salisbury City Community Area Partnership	Initial consultation for Salisbury Area Community Plan	£4,300.00	£4,300.00
SAL	10	22 Oct 09		3 Dec 09	The Trussell Trust	Funding for feasibility study for architects and surveyors.	£5,000.00

**SALISBURY AREA BOAR
COMMUNITY AREA GRANTS AWARDED 2009/10**

ITEM 11a

SAL	11	30 Oct 09		Frank Funk	Internet radio station based Salisbury aimed at spreading music to the local community and young local talent.	£1,000.00	£1,000.00
SAL	12	17 Dec 09	21 Jan 09	Sukosta	Theatre residency workshops for the elderly.	£4,800.00	£4,800.00
SAL	13	29 Dec 09		It On In The Field	Sports, Music & Business Extravaganza	£5,000.00	£5,000.00
SAL	14	8 Jan 09		Bike Events Ltd	One day cycle charity cycle ride event.	£5,000.00	£5,000.00
SAL	15	4 Jan 10		U-Too Community Business Ltd	It facilities for teenage parents and homeless young people.	£3,090.00	£3,090.00
				July 2009 – March, 2010	Salisbury City Community Area Partnership (SCCAP)	As a contribution to SCCAP of up to 20% of the Board's total grant to run the Partnership	£14,919.00
END OF FINANCIAL YEAR						Total Spent:	£58,684.89

Report to	Salisbury Area Board
Date of Meeting	20 May 2010
Title of Report	Community Area Grants

Purpose of Report

To ask Councillors to consider 2 applications seeking 2010/11 Community Area Grant Funding

1. Circular Arts. A charitable organisation seeking to secure a grant for £5,000 to fund an 8 – 10 week community workshop project called Lanterns for Salisbury 2010 which will lead to a Christmas lantern parade in the City. (SAL016-10). The Officer recommends that an award of £5,000 is made with the following conditions:
 - That if the offer is approved by this Board, that the applicant does not seek funding from any other Area Board in Wiltshire for this project.
 - That this is one-off funding from the Board and that the applicant seeks to find a more sustainable form of funding for the future
2. Salisbury RSA Fellows Network. The RSA Big Project is seeking £1,000 to enable it to roll out Phase 2. The recommendation is that the RSA Big Project receives a grant of £1,000 with the following condition:
 - That this one off funding for this financial year 2010/11.
3. Dance Aware is seeking £1,000 to enable it to carry out the rehearsal and performance component of the Scratch Orchestra Salisbury project. The Officer recommends that the full amount of £1,000 is awarded to the project.

1. Background

- 1.1. Area Boards have authority to approve Area Grants under powers delegated to them by the Deputy Leader and Cabinet member for Community Services (27 February 2010). Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance for funding.
- 1.2. In accordance with the Scheme of Delegation, any recommendation of an Area Board that is contrary to the funding criteria would need the approval of the Leader, the appropriate Cabinet Member or the Cabinet.
- 1.3. In accordance with the Area Board Grants Guidance officers are required to provide recommendations in their report, however, the decision to support applications and to what level is made by Wiltshire Councillors on this Area Board.
- 1.4. Funding applications will be considered at every Area Board meeting.
- 1.5. Salisbury Area Board has been allocated a 2010/2011 budget of £78,247 for community grants, community partnership core funding and councillor led initiatives. The carry forward from the 2009/2010 budget is £0.00. This leaves a total budget of £78,247 for the 2010/2011 budget.
- 1.6. A decision has been made in 2010/2011 that paper copies of funding applications will no longer appear as part of the agenda in an attempt to reduce volume of paper used. However, the application forms will be available on the Wiltshire Council web site and hard copies available upon request.
- 1.7. The 2010/2011 funding criteria and application forms are available on the council's website (www.wiltshire.gov.uk/areaboards) or paper versions are available from the Community Area Manager.

Background documents used in the preparation of this Report	<ul style="list-style-type: none">• Community Area Grant Application Pack 20010/11• Salisbury City Community Area Plan 2004 – 2009• Local Agreement for Wiltshire
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2. Main Considerations

- 2.1. Councillors will need to be satisfied that grants awarded in the 2010/11 year are made to projects that can realistically proceed within a year of the award being made.
- 2.2. There will be 6 rounds of funding during 20010/11. The first is contained in this report the remaining will take place on;

- 22 July, 2010
- 30 September, 2010
- 25 November, 2010
- 20 January, 2011
- 17 March, 2011

3. Environmental & Community Implications

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the Area Boards budget allocated to the Salisbury Area Board.
- 4.2. If grants are awarded in line with officer recommendations, the Salisbury Area Board will have a balance of £71,247.00.

5. Legal Implications

- 5.1. There are no specific Legal implications related to this report.

6. HR Implications

- 6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

- 7.1. Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.
- 7.2. Implications relating to individual grant applications are outlined within section 8 – “Officer Recommendations”.

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8.1 Grant Register ref no: SAL 017/10	Circular Arts	A city wide community involvement multi workshop project leading to a Christmas street lantern parade in the City	£5,000

- 8.1.1. It is recommended that Circular Arts are awarded the full amount of funding requested for this project to enable it to operate its workshops and put on the street lantern parade in December, 2010, with the following conditions:
- That if the offer is approved by this Board, that the applicant does not seek funding from any other Area Board in Wiltshire for this project in this financial year
 - That this is one-off funding from the Board and that the applicant seeks to find a more sustainable form of funding for the future
- 8.1.2. It cannot be confirmed whether this application meets 2010/11 grant criteria until the following points are clarified:
- Whether the item 'office costs' claimed for in Project Costs (A) qualify, i.e., are they running costs and are they proportioned to the Lanterns for Salisbury 2010 over the set timescale.
- 8.1.3. The applicant intends to apply for a Wiltshire Council Performance Reward Grant with the aim of securing funding for 2011/12. It has been confirmed that this can be done in this financial year. The applicant has stated a preference to apply in the next tranche of funding and wishes to use funding secured from the PRG to act as leverage that might attract potential funders in the future.
- 8.1.4. The application demonstrates a link to the Community Plan in terms of Culture/Crime & Community Protection by providing opportunities that will bring the community together.
- 8.1.5. The project relates to Wiltshire Council priorities in that it will:-
- engage with local people to find out their priorities and work with them to deliver solutions
 - increase number of local people involved in regular volunteering
 - encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their families
 - improve young people's participation in positive activities
 - indirectly increase the number of people who feel safe in their community and reduce perceptions of antisocial behaviour
- 8.1.6. Lanterns for Salisbury has been successfully run for 2 years, funded in 2008 by commercial, private and local government (Salisbury District Council) grants and donations. Some funding was granted to the project in 2009 by Wiltshire Council Arts.
- 8.1.7. An impressive number of testimonies from a wide range of people have been submitted by the applicant, evidencing the projects worth. These include comments and feedback from councillors, school children, community groups, police, Salisbury Arts Festival, youth groups and more. The overall impression is very positive with some comments about how the project could improve.

- 8.1.8. Circular Arts is governed by a Memorandum and Articles of Association. Its Mission Statement reads, 'To advance the education of the public in the UK and abroad, and progress the social inclusion of minority groups, through the provision of arts workshops, arts training and arts activities. As well as Lanterns for Salisbury, Circular Arts has run other community arts projects such as Walking Forward 2009, The Valentine Flags 2009 and a music based project called Sound Progress.
- 8.1.9. The project is a social inclusion and community involvement Arts based project involving hundreds of people, involved in workshops making lanterns, culminating into a Christmas lantern parade through the City.
- 8.1.10. The project involves people of all ages and abilities and aims to include over 27 minority groups including mental health, elderly, young people, disability, etc.
- 8.1.11. A decision not to fund this application will mean that the applicants may need to seek funding from other sources.

Ref	Applicant	Project proposal	Funding requested
8.2. (Grant Register ref no SAL020-10)	Salisbury RSA Fellows Network	The RSA Big Project aims to involve Salisbury school and college students in a range of creative activities.	£1,000

- 8.2.1. It is recommended that the RSA Big Project is awarded a grant of £1,000 to enable it to roll out to Phase 2 in 2010-11 with the following condition:
- That this is one off funding for this financial year 2010/11.
- 8.2.2. This application meets the grant criteria 2010/11
- 8.2.3. The applicant is a member of the Salisbury City Community Area Partnership and is involved in the development of the new Community Plan. It has been recognised within the Partnership that the Big Project's aims and outcomes can potentially feed into the new Community Plan in areas such as promoting young people's positive contributions to the environment, transport, culture and intergenerational partnership.
- 8.2.4. The application supports intergenerational approaches to community development and strengthening young people's engagement in civic and community service.
- 8.2.5. The applicant is a member of the Royal Society of Arts (RSA) Salisbury Local Fellows Network. The Big Project grew out of this local network. It aims to engage school students across and beyond Salisbury in working with others (active citizenship) to shape the future of their local and wider communities.

- 8.2.6. The Big Project is designed to roll out over three years. Phase 1 (2009-10) involved a pilot by South Wiltshire Grammar School where an event was held which tested the idea of engaging students in community initiatives, working with others to shape the future of their local and wider communities. This involves holding a Citizen's Day where students express their concerns and plan action in consultation with 'expert witnesses' from their communities. Phase 2 will seek to engage other secondary schools in the initiative. Confirmation has already been received that South Wiltshire Grammar School wishes to be involved and approaches have been made by Wyvern College, St Edmunds and Leehurst Swan to join the project. Phase 3 aims to engage primary schools.
- 8.2.7. This is an intergenerational project which will develop and promote social inclusion across participating schools
- 8.2.8. The applicant sees the grant as vital to the project's development in terms of forthcoming expenses and costs.

Ref	Applicant	Project proposal	Funding requested
8.3. Grant Register ref no SAL018 -10	Dance Aware	Scratch Orchestra Salisbury	£1,000

- 8.3.1. It is recommended that Dance Aware is awarded a grant of £1,000 to enable it to carry out the rehearsal and performance component of the Scratch Orchestra Salisbury project.
- 8.3.2. This application meets the grant criteria 2010/11
- 8.3.3. The application demonstrates a link to the Community Plan in terms of Culture and increasing opportunities for young people to get involved.
- 8.3.4. The application meets locally agreed/area board priorities including increasing the number of local people involved in regular volunteering, improving young people's participation in positive activities, improving the local area through intergenerational activities such as community events.
- 8.3.5. Dance Aware is a non profit making organisation who sit under the umbrella of The Living Awareness Trust who are a registered charity number 1131788. Dance Aware aims to promote, maintain, improve and advance the education of disabled and non-disabled people by the encouragement of cooperative work within the fields of dance and movement.

- 8.3.6. Scratch Orchestra Salisbury is a collaborative music and movement partnership between Dance Aware and Open Tone. They held a successful 2 day workshop in April for music composition for performance at Salisbury Arts Centre which were well received. They are now seeking funds for the July rehearsal and performance component of the project and editing of the video diary.
- 8.3.7. This is an intergenerational project, reaching out to young people, disabled people and older people through participation and/or leadership/employment.

Appendices – only available on website	Appendix 1 Grant application – Circular Arts Appendix 2 Grant application – Salisbury RSA Fellows Network Appendix 3 Grant application – Dance Aware
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No unpublished documents have been relied upon in the preparation of this report.

Report Author	Marianna Dodd, Salisbury Community Area Manager Tel: 01722 434696 or 01794 341028 E-mail: Marianna.dodd@wiltshire.gov.uk
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SALISBURY AREA BOARD
20 May 2010

ITEM 11c

REPORT TO SUPPORT FUNDING FOR A TAXI MARSHALS SCHEME FOR SALISBURY

Purpose of Report

1. This report provides information to support funding the continuation of a Taxi Marshal Scheme in Salisbury City, which will be submitted to the Salisbury Area Board for consideration on the 20 May, 2010.

Background

2. In October, 2009, Wiltshire Police submitted an application to the Salisbury Area Board for funding from the Performance Reward Grant Scheme. The application was for funding to provide four qualified security staff to work as Taxi Marshals at Salisbury City centre taxi ranks on a number of key dates over Christmas and New Year 2009/10.
3. The application was successful with £2,000 awarded for the scheme covering a six day period from 17, 18, 19, 23, 24, 31 December, 2009, a total of 30 hours with 4 members of staff covering each separate session. The three areas covered were the New Canal Taxi Rank, Milford Street and Endless Street.
4. A review was undertaken to assess the Scheme's effectiveness (see Appendix 1). Two sets of data were collected; the quantitative results relating to police arrest records and qualitative data gathered from questionnaires to Taxi Marshals, Taxi Drivers, Police Officers and PCSO's and Licensees.

Main Considerations for the Area Board

5. This initiative supports the Local Area Agreement's key ambition for Safer Communities, as the review of the scheme indicates that public perception and personal feelings of safety were improved by the presence of the Taxi Marshals.
6. That Salisbury is the largest area for late night entertainment in South Wiltshire with an increase of people enjoying the City on key dates in the calendar as well as regular Friday and/or Saturday nights. The 2009 scheme focused on key dates identified as times of high activity, i.e., the run up to Christmas and the New Year. If the scheme were to be extended for twelve months, a decision would need to be made about 1) when or which days to operate the scheme and 2) whether the areas covered and staffing levels could be reduced to minimise cost.

Recommendation

7. That the Board support the bid in principle and request that a working group of partners meet to discuss options for the continuation of the scheme and

report back to the 22 July, 2010 Area Board with, if appropriate, a bid for a Community Area Grant. Options considered could include the Review's recommendation to commission a timetable of predicted higher levels of activity within the Night Time Economy in Salisbury. Partners should include representatives from the Salisbury Area Board, Community Safety Partnership, Wiltshire Police, Pub Watch, Salisbury City Council, City Centre Management and others where appropriate.

Report Author

Marianna Dodd - Salisbury Community Area Manager

Email - Marianna.dodd@wiltshire.gov.uk

Tel no. - 07919 881174

Report to	Salisbury Area Board
Date of Meeting	20 May 2010
Title of Report	Performance Reward Grant Scheme
Purpose of Report To ask Councillors to consider the details of 5 applications for funding from the Performance Reward Grant Scheme: <ol style="list-style-type: none">1) The Wiltshire Alternative Youth Sport partnership (WAYS) is seeking £150,000 to develop and deliver 3 new alternative 'hub' centres of activities in Calne, Salisbury and Trowbridge alongside the existing hubs in Tidworth and Pewsey.2) St Michael's Community Centre 'Warm-up' project is seeking £40,000 to improve facilities in the community centre.3) Bemerton Heath Community Centre are seeking £130,600, a capital expenditure proposal to fund the building of an extension to the rear of the Centre.4) Salisbury Arts Centre is seeking a total of £31,881.58 to update Salisbury Art's Centre media suite5) Firestarter Arts are seeking £40,000 over 2 years for its project The Unit to further develop and support creative/cultural opportunities for young people.	

1. Background

1.1 Wiltshire agreed a Local Public Service Agreement with government that ended in March 2008. This contained 12 'stretch' (difficult) targets that required a number of organisations to work together to achieve the improvement. Our performance against these targets earned Performance Reward Grant (PRG) of £5.4m. This is paid by government over two years; half in 2009 and half in 2010.

This presents a unique opportunity for us to put additional resources into our Local Agreement for Wiltshire (LAW) and to combat the recession in Wiltshire through the Action for Wiltshire programme. £1.6m of this grant will be reinvested in the target areas that earned the grant, to take forward Wiltshire's ambitions. Another £1m will support some countywide initiatives under Action for Wiltshire. The balance of £2.8m is available over two to three years for bids supported by Area Boards that propose initiatives that take forward those things in the LAW and Action for Wiltshire that are important to local people.

Ideally all community areas of Wiltshire will benefit from this scheme, and there will be a spread of initiatives across LAW ambitions and Action for Wiltshire. We understand that not all bids will be made at the same time, and that proposals will take time to develop. The timing of local initiatives will also vary. To help ensure that projects in all community areas have the opportunity to bid, the funding will be released in 3 month tranches of £250,000. We will keep this under review and if appropriate will vary the timing and amount of funding in each tranche. At the end of the tranche any unallocated money will go back into the pool for future bids. Any bids pending when all the money in that tranche has been allocated will be carried forward to the next tranche.

The government imposes a grant condition that the grant must be used half for capital and half for revenue expenditure. Guidance on what counts as 'capital' is given in the funding pack on the Wiltshire Council website. Experience so far is that bids tend towards revenue expenditure, so it may be easier to get funding for 'capital' type initiatives.

Bids will initially be submitted as 'Expressions of Interest' to the local appropriate Area Board. The Area Board will make a decision as to which bids it supports. Lack of support from the Area Board does not rule out the bid going forward to the grant scheme.

Full details of the Scheme and a Funding Pack are available from the Wiltshire council website:
www.wiltshire.gov.uk/.../localagreementforwiltshire/performanceawardgrantscheme.htm



Performance Reward Grant Scheme APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

Email: wiltshirelaa@wiltshire.gov.uk

Area Board	Calne, Salisbury, Tidworth, Pewsey, Trowbridge	
Form submitted by (contact for all queries)	Chrissy Adenaiké WAYs Project Co-ordinator Devizes Youth Development Centre The Green Devizes SN10 5AB 07876 217 436	
Name of initiative	Wiltshire Alternative Sports Hub Development	
Brief Description of Initiative	Development of three new alternative sports hubs and sustain our two existing hubs thus providing alternative sports to all young people throughout Wiltshire. The project will use these hubs to reach out to young people giving them something to do in the evening thus combating anti social behavior and giving them somewhere to participate in alternative sports weekly. The project activities will allow young people to meet new people and stay healthy by participating in a minimum of two hours of physical activity a week. The project will also enable young people to learn new skills and build on existing skills. There will be volunteering opportunities at the clubs and young leadership opportunities at forums. As the hubs focus on alternative activities they therefore target many young people who would not usually participate in traditional team sports. Often young people involved in alternative sports are more isolated and less socially engaged than team sports players and so this project will be promoting inclusion and helping to develop new outlets for socially isolated young people.	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	√
	Improving affordable housing	
	Lives not services	√
	Supporting economic growth	
	Safer communities	√
	Protecting the environment	
	Action for Wiltshire – combating the recession	

Amount of funding sought	£ 150,000
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<p>All of the money will be revenue costs:</p> <ul style="list-style-type: none"> • WAYS alternative sports coordinator • Alternative sports coaching costs • Venue Hire costs • Equipment purchase • Publicity and promotion of clubs • Transportation for young people
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	<p>Lives Not Services</p> <ul style="list-style-type: none"> - This project will considerably contribute to the long term health and wellbeing of young people involved in the activities provided through it. Many young people involved in alternative sport are those who are dis-engaged from mainstream sports. Consequently without regular physical activity they are prone to developing sedentary lifestyles. This could increase the chances of developing coronary heart disease or diabetes as well as reducing self esteem, energy levels and the ‘feel good’ factor associated with involvement in exercise. - By engaging young people in regular alternative sport sessions the project will provide young people with positive healthy activities and give them the opportunity to learn new skills and achieve. This could lead on to roles within sport as a volunteer or coach if the interest is maintained and life skills learned that will play a large role in career and life development. - The development of independent alternative sports activity centres will allow young people to take part in a new and exciting project that will be relatively easily accessed. There are only 2 current projects in Wiltshire that provide this and through the project we hope to increase this to 5 or 6 – this will clearly give young people a great chance to take up something new, improve at something or excel in a chosen sport. All of which contribute to greater opportunities in their lives and a sense of belonging, identity and wellbeing. <p>Safer Communities</p> <ul style="list-style-type: none"> - Activities provided on a regular basis for young people in alternative sports can contribute to reducing anti social behaviour in local areas. Projects tend to be delivered in partnership with local youth development service workers

	<p>and at the time of the day that would see most anti social behaviour perpetrated. Therefore by delivering activities to counter this will</p> <ul style="list-style-type: none"> - a) attract young people who are not engaged in other sports and consequently at a higher risk of committing anti social behaviour. - b) enable youth development workers to work more closely with these young people in an environment that suits the young person. - c) engage hard to reach young men who are often the same group who engage in antisocial behaviour, and divert their activity into constructive channels e.g. away from free-running in inappropriate areas to proper parkour training. <p>Building Resilient communities</p> <ul style="list-style-type: none"> - This project would only be successful with partnership working. Therefore it will require differing organisations across Wiltshire to work together in order to make it successful. - The project will promote opportunities across both the voluntary and statutory youth work sector and will provide volunteering opportunities for both young people and people within the wider community. - The main aim of the hubs is to promote inclusion for all and allow people within the community to get involved in both the running and the development of the hubs. - Development of the alternative sports will allow young people to succeed at school as it allows them to develop new skills and build on existing skills. Developing stronger resilient young people. It also allows them to participate in positive activities whilst socialising and having fun. The sports promote team work and effective communication.
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p>Success of the Pewsey and Tidworth Alternative sports Hubs show that there is a clear need for alternative positive activities for young people in Wiltshire to engage in.</p> <p>There is a clear need for alternative sports in Wiltshire based on the number of young people who turn up to our alternative sports taster sessions. In 2009/2010 alone we had 759 young people attend taster sessions that we organized and over 250 attend our current existing alternative sports clubs.</p> <p>A recent Tomorrow's Voice survey (surveying 1695 young people) showed that 43% of young people would like engage in alternative sports with 56% wanting these activities in locations other than school. Over 65% of young people requested an external professional to lead these sessions and between 20-23% expressed interest in alternative sports coaching, umpiring</p>

	<p>or event volunteering.</p> <p>There is clear need for alternative sports due to increased number of sports unlimited bids through schools to run 6-8 week alternative sport sessions. Recent research has also shown that there is a link between alternative sports provision and a reduction in Anti- social behavior. As a result WAYS has been approached by the Anti Social Behavior Team to help reduce anti social behavior in specific areas with Calne and Trowbridge being two of those areas. Consultation has been done with Community Area Young People's Issues Group (CAYPIG'S) and there has been clear indication that there is an increased need for alternative sports.</p> <p>There has also be a growing interest in Alternative sports across Wiltshire as expressed in the Wiltshire Skate Jam series facebook site having attracted over 250 young people in its first 10 hours of launching.</p> <p>The demand from local organisations and schools for alternative sports coaching courses also signifies that there is an increase in need for alternative sports coaches providing activities for young people.</p>
<p>How will you know you have been successful?</p>	<p>Success will be measured by quarterly figures and an increase in numbers annually. Success will also be measured by an increase in regular activity sessions.</p>
<ul style="list-style-type: none"> • How will you measure the impact? (may have more than one measure) 	<ul style="list-style-type: none"> • Evaluation forms • Video evidence (production of a DVD) • Attendance registers with participation data • Tomorrow's voice survey • School Sports Partnerships Data
<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<p>In some cases improvement may be achieved in stages, so you may want to give more than one improvement target</p> <ul style="list-style-type: none"> - Annually provide a minimum of 250 two hour alternative sports sessions for young people in Wiltshire via 5 central hubs across the county. - Over the initial two years of the project, engage 1,200 young people in alternative sports that previously had no engagement with team or organised sports. - Actively work to increase the participation and engagement of marginalized young people so that 15% of all BME, disabled and rural young people in Wiltshire will have engaged in at least one alternative sports session within the three years of the project. - Engage 20 young people a year in specific accredited volunteering opportunities based around alternative sports. - Provide opportunities for 25 young people over two

	years to gain National Government Body certified coaching qualifications in a range of alternative sports.
<ul style="list-style-type: none"> How will you ensure that the improvement continues after the end of the initiative? 	<p>The improvement will continue through the development of the hubs as they will be sustainable and we ensure that we:</p> <ul style="list-style-type: none"> - Develop volunteer coaches to deliver sessions - Seek external funding - Negotiate facility hire - Seek assistance from youth service and other statutory organisations. - Include participant membership fees and activity fees.
Who will benefit from this initiative?	Young people aged 11- 19 years old specifically in the area of the 5 hubs. The project will also benefit young people across other area boards where tasters sessions and skate jams will be held. The project will specifically aim to promote inclusion with BME young people, young women, disabled young people and young people within rural communities. The placement of the hubs around Wiltshire would attract young people from military families around Tidworth/Pewsey and within socially deprived areas – most notably Bemerton Heath within Salisbury.
Confirm no unfunded commitments from this initiative	<p>Please delete the statement that does not apply:</p> <ol style="list-style-type: none"> 1. I confirm that there will be no unfunded financial commitments arising from this initiative
What are the key risks to success and how will these be managed?	<ol style="list-style-type: none"> 1. Limited access to facility time- this will be managed by forging affective relationships with local leisure providers to ensure that facility time is negotiated and ongoing. 2. High level of coaching costs- development of a local pool of coaches to reduce costs. 3. Insufficient Storage of equipment- negotiate storage facilities with leisure providers, schools and local youth centres.
Who will manage the initiative	Christina Adenaike Wiltshire Alternative Youth Sports 07876 21 436

Signed:

Chairman of Area Board

Dated:



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

wiltshirelaa@wiltshire.gov.uk

Area Board	Salisbury	
Form submitted by (contact for all queries)		
Name of initiative	St Michael's Community Centre "Warm-up" project	
Brief Description of Initiative	As per the Ward Plan for Bemerton, this is to improve the facilities in the Community Centre for the benefit of all groups from babies and toddlers to the over sixties, making the community centre a pleasant environment for activities for young, old and disabled people.	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	
	Safer communities	
	Protecting the environment	
	Action for Wiltshire – combating the recession	
Amount of funding sought	£40,000	
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	Replace old windows with new double-glazed units	17350.04
	New radiators in main hall	3172.50
	Cooker for kitchen	1299.99
	Disabled accessed toilets	<u>17000.00</u>
	Total	<u>38822.53</u>
	As the money required is for all fixtures and fittings it is capital expenditure.	

<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p>The refurbishment and improving of the hall that will be possible with this grant will improve the lives of everyone that uses it. The hall has a stage for the amateur dramatic group, it is a large hall enabling the line dancers to practice on a weekly basis and this group has increased in number because it is the best venue in the area. We have had 2 new groups join us in recent months. It is also a place where the elderly can meet and there are exercise classes for the elderly and disabled. The hall helps many people to have fulfilling lives as part of their local community as well as improving their long term health and well being by attending social events and exercise groups. The hall is used every day by at least one group and there are multiple users on some days. Improving the hall will help to build a stronger community and will encourage young people to take part in positive activities and provide strong foundations for their development.</p> <p>Current users of the hall:</p> <ul style="list-style-type: none"> • Amateur Dramatics – all age members from young to old • Karate group – meets twice a week and teaches children discipline and to be competitive • Parent and toddlers group – helps Mums and Dads as well as toddlers as it gives them a chance to chat to other parents and not feel isolated • After school drop-in centre “Fusion” – a place for children to let off steam without getting into trouble, this is for 11 to 16 years olds • Tuesday Club – for the over sixties, this has been going in the hall for 45 years this year and is a welcome place to meet, have a chat and sometimes entertainment • Extend – for the over sixties and wheelchair bound members to help keep mobile • Line dancers – this group has grown larger and needs this venue as the hall is large enough for them • Cage Bird Society • Weight Watchers • Diabetic Society – in partnership with Salisbury District Hospital • Private bookings for parties, weddings etc <p>In all there are approximately 200 people that use the hall on a regular basis, making for a vibrant community. The grant would have a very positive effect on everyone; there is no other venue like this in the area.</p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p>Bemerton Heath is the third most deprived ward; the number of groups using the hall includes all members of the community from toddlers, youth to the very old. These improvements will help to create a stronger and more inclusive community as more people will be able to take part due to the improved disabled</p>

	facilities and a healthy environment.
How will you know you have been successful?	The hall will be in better condition and will be warmer, therefore providing a more comfortable environment. (At present members often have to leave their coats on inside.) Groups will continue to use the hall and numbers attending will increase.
<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	We will ask our regular groups to evaluate the improvements and provide physical or written evidence of their responses.
<ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? 	The hall will be a warmer place for groups and we hope to complete the work before another winter.
<ul style="list-style-type: none"> How will you ensure that the improvement continues after the end of the initiative? 	The committee meets regularly throughout the year and will ensure continuation of improvements to the hall by further fund raising when required and ensuring all necessary maintenance is carried out.
Who will benefit from this initiative?	All current and future users of the hall from the local community (please see lists above).
Confirm no unfunded commitments from this initiative	Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative
What are the key risks to success and how will these be managed?	The key risk would be if a contractor failed to deliver. To cover ourselves against this we will check that they are insured and are members of any relevant professional bodies. We have received quotes from several suppliers so have an alternative plan if necessary.
Who will manage the initiative	St Michaels Community Centre Committee

Signed:

Chairman of Area Board

Dated:



Performance Reward Grant Scheme APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

Email: wiltshirelaa@wiltshire.gov.uk

Area Board	Salisbury Area Board
Form submitted by (contact for all queries)	Edward Callaghan, Salisbury City Council The Manager Bemerton Heath Neighbourhood Centre 60 Pinewood Way Bemerton Heath Salisbury SP2 9HU Tel: 01722 349271 Email: ecallaghan@salisburycitycouncil.gov.uk
Name of initiative	Bemerton Heath Community Centre Expansion 2010
Brief Description of Initiative	To build an extension to increase service provision at the Bemerton Heath Community Centre. This year Bemerton Heath Neighbourhood Centre (BHNC) is 10 years old. It was opened in September 2000 to promote social inclusion and provide a place of learning for the community of Bemerton Heath. The centre is located in a former shop unit on Bemerton Heath and has been funded primarily by initially Salisbury District Council and now by Salisbury City Council. In December 2008 the services at Bemerton Heath were expanded as an adjoining shop unit was refurbished and opened to the community as the Bemerton Heath Community Centre (BHCC), which is managed by Salisbury City Council but the services and activities delivered mainly by a community group, the Bemerton Heath Residents' Association whose members form the volunteer staff of the Centre. BHNC works in partnership with Wiltshire College, who provide adult learning classes, including IT courses and Skills for Life courses, teaching these courses within the Centre.

Experience has shown that the current space within the Community Centre does not allow the range of activities that could be possible and would be supported to take place. It is therefore proposed to build a **single storey brick extension** to the rear of the Bemerton Heath Community Centre. The extension would more than double the space available for activities. The extension would be built on the rear yard/garden of the building which is owned by Salisbury City Council.

Activities which take place in the Community Centre and Neighbourhood centre include

- Two Luncheon Clubs for Senior Citizens
- Three Homework Clubs (after school learning activities with fun), two of which are for age groups 7-12yrs and one for 13-16yrs.
- Three Youth Clubs for age groups 7-12yrs, 13-16yrs and 14-17yrs
- Community led arts and crafts group
- Community Social evening every other week
- Community Film Night once a month
- Various activities throughout the year such as Easter and Halloween family events which are held both indoors and outdoors
- Several children’s activities including Christmas parties, discos and arts based activities
- Coffee morning open to the community each week
- Wiltshire College run two adult IT courses and one adult literacy/numeracy course each week with ad hoc recreational courses such as basic sewing machine course

On average each week over

- 44 children attend the Homework Club sessions.
- 72 young people can attend a youth club
- 28 luncheons are provided for older people
- 6 organisations book to use the facilities including:
 - Three ASK groups
 - Barnardos
 - Credit Union
 - Next Step
 - Listening Post
 - Wiltshire Police drop in
 - Wiltshire Police Bangladeshi Liaison Group
 - Community First
 - Community 4
 - Wiltshire Community Safety Partnership (Anti Social Behaviour Reduction)
 - Raglan Housing Association

Please put a cross	Building resilient communities	X
	Improving affordable housing	

against the ambition(s) that this initiative will support	Lives not services														
	Supporting economic growth														
	Safer communities	x													
	Protecting the environment														
	Action for Wiltshire – combating the recession	x													
Amount of funding sought	£130,600 (One hundred and thirty thousand and six hundred pounds).														
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<p>The money will be used to fund the capital cost of the building of the extension.</p> <p>The cost will cover the cost of construction including flooring, heating and lighting and associated professional fees including project management, construction design management, surveying, planning permission and building regulations.</p> <p>This is an estimate based on a figure per square metre plus an allowance for contingency and professional fees.</p>														
	<table border="1"> <tr> <td>Extension is approx 90m²</td> <td></td> </tr> <tr> <td></td> <td>£</td> </tr> <tr> <td>Allow £1200 per m²</td> <td>108,000</td> </tr> <tr> <td>Allow 10% contingency</td> <td>10,800</td> </tr> <tr> <td>Allow 10% professional fees</td> <td>10,800</td> </tr> <tr> <td>Other costs, inc planning permission & building regulations</td> <td>1,000</td> </tr> <tr> <td>Total</td> <td>130,600</td> </tr> </table> <p>All of the funding will be used for capital costs. Subsequent revenue costs will be met by Salisbury City Council, thereby assuring sustainability.</p>		Extension is approx 90m ²			£	Allow £1200 per m ²	108,000	Allow 10% contingency	10,800	Allow 10% professional fees	10,800	Other costs, inc planning permission & building regulations	1,000	Total
Extension is approx 90m ²															
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Total	130,600														
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	<p>This initiative meets the ambitions and objectives of the Local Agreement for Wiltshire (LAW) in helping to build a resilient community at Bemerton Heath. During consultation (the Ward Plan – see below) the residents of Bemerton Heath clearly indicated their priority wish for a central community centre which would incorporate a youth club. The refurbished Centre was opened in December 2008 but, due to limited funding available at that time, the project went ahead but in a smaller space than ideal. The floor area of the community room is inadequate for many events, for example the Youth Club for 7 to 13yrs old which attracts up to 50 children.</p> <p>Youth Clubs are a vital service for Bemerton Heath. Over 25% of the community are under the age of 16yrs (1,675 young people and children). The volunteers of the Residents' Association currently run three youth clubs per week, but the floor area is inadequate for the number of children attending and some children have been turned away due to this health and safety restriction.</p> <p>This initiative also meets Action For Wiltshire's key areas of focus by enabling support to be given to a greater number of children and young people. In addition, a larger centre will increase the opportunities for wider range of uses of the community, for example, exercise classes, further adult training opportunities and so on, supporting the community's well-being and resilience by encouraging people to come out of their homes and get involved with local activities. The Centre is a popular venue for various agencies wishing</p>														

	<p>to deliver services to the community or for training courses, seminars, etc. These include Wiltshire Police, Housing Associations and charities such as ASK and Action For Children. The lack of existing space has prevented organisations from hiring the Centre. The larger space could also be hired to community groups and other organisation which would improve the understanding of and familiarity with Bemerton Heath and thereby improve its integration in the wider Salisbury community by allowing sections of the community which may not otherwise meet to come into contact.</p> <p>The provision of youth clubs on Bemerton Heath is actively supported by the Community Area Safety Partnership and features in their Anti-Social Behaviour Reduction action plan, a copy of which is attached. Activities for children in a safe and friendly environment help to build safer communities and reduce the need for involvement in anti-social behaviour.</p> <p>The Bemerton Heath Neighbourhood Partnership is the strategic management board of the Centre and comprises Salisbury City Council, Wiltshire College and two charities: Action For Children and Salisbury Citizens' Advice Bureau. An enhanced Centre would be an ideal facility for Wiltshire College to run more and different types of courses for the community, in addition to the IT and Essential Skills courses currently being held there.</p> <p>The funding bid is complemented by a bid made to Salisbury Area Board for tools and equipment to support a bicycle repair skill workshop to be delivered by volunteers at the centre. The annual Fun Day on Bemerton Heath is supported by over 1,000 people which gives an indication of the strength of community spirit which an active and enlarged community centre will seek to make the most of.</p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p>The Bemerton Ward Plan 2007-10, the community plan for Bemerton, was developed following wide consultation with the community of Bemerton Heath. One of the most frequently raised issues from the community was the absence of a central community centre and youth club. Please follow this link to see the Ward Plan www.bemertonheathnc.org.uk. This ward plan is to be updated this year; the review will be led by the staff and volunteers of the Bemerton Heath centre.</p> <p>Bemerton Heath is due to change as a community due to the plans (contained in the Core Strategy) to build an additional 1,250 new homes in the area. This will further increase the need for community space. Whilst it can be anticipated that there may be new community facilities provided into the new development, an improved and expanded existing and established service provider will be able to compliment and support new projects.</p> <p>Similarly the development of the new Academy on the Salisbury High School site will impact on the Bemerton Heath Community. The predicted rise in pupil numbers from 900 to 1,450 shows that there will be increased need for youth services provision in the area. Whilst the Academy may clearly wish to play a leading role in this provision,</p>

	<p>the centre at Bemerton Heath will also wish to continue to work in partnership with local schools to provide choice and variety of services and activities for local young people and their families.</p> <p>The expanded Bemerton Heath centre would be one of many shining pearls in a necklace of opportunities for the community at Bemerton Heath.</p>
How will you know you have been successful?	<ul style="list-style-type: none"> • Increased use of the centre - Success will be measured in the increased usage of the centre by the community and other groups. • Increase partnership working - it is anticipated that an increase in usable space will result in even more partnership working with local groups and agencies such as Salisbury High School and the Trussell Trust. The Centre has worked with these groups on several projects including healthy eating courses and delivering recreational courses requested by the community. • Increase use of centre by external organisations - success would be increased usage from more agencies and organisations
How will you measure the impact? (may have more than one measure)	<p>The Centre maintains records of all usage and hirings and keeps registers of those attending activities. Changes in those records can be reviewed and analysed.</p> <p>The community group (The Residents Association) and other groups and agencies also record their activities</p>
What is your improvement target (s), and when do you expect to achieve this/these?	<ul style="list-style-type: none"> • 25% increase in the number of people using the Centre within six months of opening an extension. • 20% increase in the number of groups and agencies delivering services from the Centre within six months of opening an extension.
How will you ensure that the improvement continues after the end of the initiative?	<p>This expansion is part of a long term programme supported and promoted by Salisbury City Council. The City Council remains committed to the provision of services at Bemerton Heath.</p>
Who will benefit from this initiative?	<p>Bemerton Heath is the most socially deprived area in South Wiltshire. 6,495 people live in 2,495 homes on the estate. The Centre is the focal point for the community and it is from here that the Bemerton Heath Partnership strives to promote social inclusion and a place of learning for the community.</p> <p>Beneficiaries of this initiative would be the whole community of Bemerton Heath and beyond, in particular:</p> <p>Young people - The provision of Youth Clubs and after school activities are a priority for the management of BHCC and the Residents Association. These activities are delivered in response to the community's request as shown in the ward plan and are designed to increase activities for young people and reduce the level of anti social behaviour in the ward.</p> <p>Older People -The Centre currently delivers two luncheon clubs for</p>

	<p>Senior Citizens, giving them a nourishing meal and a chance to socialise. There are over 1,000 older people in the community and more space would enable the service to be offered to a greater number of older people.</p> <p>Local Schools - The Centre already works closely with the local primary and high schools to deliver after school activities, homework clubs, where children learn in a fun environment about topics from the national curriculum designed to complement their work at school. More space would result in the opportunity to engage more children from these schools, possibly within the concept of extended schools provision.</p> <p>Should the proposed development of 1,200 houses take place within the ward boundary adjacent to Fugglestone Red, within the next 4 years, the community will increase to approximately 9,500 people living in 3,745 homes.</p>
<p>Confirm no unfunded commitments from this initiative</p>	<p>The ongoing costs of this project will be met by Salisbury City Council as part of their service provision at Bemerton Heath.</p>
<p>What are the key risks to success and how will these be managed?</p>	<p>The project has the straight forward risk any building project can have, although these will be addressed by a thorough planning process and use of a project manager. Planning permission may also be sought, although informal discussions indicate that this should not be a problem.</p> <p>A key risk would be failure to engage the community in sufficient numbers to justify the building of an extension. The management team and volunteers have considered this risk and in response has developed a community engagement programme. This will be used to raise the profile of the Centre and ensure that community and groups within the community are actively encouraged to participate in events held at the Community Centre. This is building up on sound foundations which currently exist.</p>
<p>Who will manage the initiative</p>	<p>Edward Callaghan, Salisbury City Council The Manager Bemerton Heath Neighbourhood Centre 60 Pinewood Way Bemerton Heath Salisbury SP2 9HU</p> <p>Telephone: 01722 349271 Email: ecallaghan@salisburycitycouncil.gov.uk Web: www.bemertonheathnc.org.uk</p>

Signed:
Chairman of Area Board

Dated:



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

Email: wiltshirelaa@wiltshire.gov.uk

Area Board	Salisbury Area Board	
Form submitted by (contact for all queries)	Megan Purdie Salisbury Arts Centre, Bedwin Street, Salisbury, SP1 3UT megan@salisburyarts.co.uk	
Name of initiative	Dream Space Resourcing	
Brief Description of Initiative	<p>Dream Space is a three year initiative aimed at engaging the community of Salisbury and the wider area in creative activity through using digital media in a series of projects, workshops and events organised and managed by Salisbury Arts Centre. The primary focus will be on making films including finding innovative ways to screen the work in the real world and online. Currently there is little resource in this area for the community to access and Salisbury Arts Centre is well positioned to be able to create opportunities in the local area for people to make their own films and share them with a wider audience in surprising and innovative ways. In order to go ahead with this initiative we require a complete refit of our media facilities, which are now obsolete. Dream Space Resourcing is therefore a process of assembling a media facility with the hardware and software needed to support the overall initiative. We already have the space and staffing available, and so once the baseline resources have been secured we will be able to develop a wider range of projects, for which we shall apply for specific funding from specialist funders such as South West Screen. Therefore the investment into the media infrastructure which we are seeking here will enable us to lever significant additional resources for community engagement activity across South Wiltshire.</p>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	X
	Safer communities	X

	Protecting the environment	
	Action for Wiltshire – combating the recession	X
Amount of funding sought	£31,881.58p	
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<p>The grant that we are applying for will be spent primarily on capital items. £30,556,58p will be spent on the computer software, hardware and visual/audio equipment required to provide a complete infrastructure that is of a high enough quality to enable the production and screening of films from beginning to end. The process of identifying the essential equipment has been based upon the requirements of specific projects that we are planning, and also on the need for maximum flexibility so that as the wider Dream Space initiative develops, it can respond to the needs of the community.</p> <p>Additionally, therefore, the Dream Space will also be equipped for web design, sound and audio design, digital image manipulation and animation. The list of items required to update Salisbury Arts Centre’s media suite so that it becomes a relevant resource for the community has been compiled through discussion with Salisbury based artists Matthew Dean and Laurence Rushby (specialist workshop leaders), Link Up Arts (Disability Arts organisation), Simon Birch (Solutions inc.), Suited and Booted (specialist digital media CIC based in Bath) and Magic Lantern (Salisbury Arts Centre’s film makers group). All of these individuals and groups have been involved from the early stages of developing our ideas and will continue to work with us as an advisory group as we implement our ideas.</p> <p>Please find attached two quotes which detail all of the individual items.</p> <p>We also seek some funding (£1325) to provide training for Salisbury Arts Centre staff to be able to run and maintain the equipment and to be able to use and demonstrate the software. We feel that it is essential to the successful application of the equipment that it is well maintained and that we are able to run and support many of our future projects in house. The working life of modern media equipment is considerably longer if used and maintained properly. The training would cover Mac management and maintenance and specific software training.</p> <p>Please see Appendix A for copies of the quotes we have received, as well as a break down of what the equipment will be used for and it’s likely life span.</p>	

Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken

As stated previously, the majority of the investment applied for will be spent on capital items and skills development to enhance our infrastructure and capacity enabling us to deliver a whole range of exciting community focused projects over the next three to five years. It is these activities which will deliver to the ambitions indicated above in the following ways:

Building Resilient Communities

Salisbury Arts Centre already has the relevant experience and knowledge in engaging community groups and managing projects. By gaining the funding to proceed with the Dream Space initiative we will be able to apply these skills to create a fully functioning space in house for local communities to meet and share in a wide range of media activities. We have already started to run groups (Young Film Club, Magic Lantern Filmmakers Networking Group) and are intending to build significantly on existing participatory activities and events (Preloader, ShootOut, children's animation workshops, cross-art form video performance) that attract people of different ages and backgrounds. We need the infrastructure to be able to expand the range and quality of these and ensure their continued relevance in this fast moving digital age.

By using the applied for resources to provide the community with opportunities to learn digital media skills and express themselves through digital media we will be able to encourage cultural activities that bring different age groups together, thereby sharing knowledge, skills and understanding. We are planning to use the equipment for specific community projects that are currently in a very early stage of development but which intend to bring together different geographical areas of Salisbury and explore the experiences of different generations within the community. For example we have had conversations with Salisbury High School about working with the Bermerton Heath Community Centre and how we could support a digital media project with them. Also our resident companies Hoodwink and Big State Theatre are interested in working with intergenerational groups, so we would also be able to support their development as professional companies. We shall also be able to encourage more young people to take part in positive activities and play by increasing their access to high quality facilities.

Using digital media as a bridge between communities and a conduit to support understanding and empathy between the generations is an aspiration of the broader Dream Space initiative.

Lives not Services

Film is fast becoming a key tool in communication, and one that has easily adapted to keep up with modern technology – for example its use on websites. The Arts Council is currently encouraging the development of digital media activity because, with digital technology now a central part of the modern world, those who have not engaged with it will become a disadvantaged sector of society. We can help to prevent this from happening in our area by having these resources and being able to open them up to a wide cross section of the community. In order to do this effectively and responsibly it is critical that the facilities and resources are state of the art and industry standard. This will result in high quality experiences and learning for participants which will provide a strong foundation for their own development and empowerment in the contemporary world.

By having Dream Space we shall also be able to bring a valuable resource to working in partnership with other organisations to implement digital media projects, or products, for target groups; in order to support more people to have independent and fulfilling lives. We have just secured a place on the Media Box funding scheme which would allow us to be involved in helping disadvantaged groups gain funding for their own small digital media projects. The Wiltshire Mega Media Challenge is a young peoples media production bursary initiative. The Challenge is managed and supported by 5 partner organisations each with an strong track record of innovative participatory creative work with young people across Wiltshire; Wiltshire College, Wiltshire Youth Arts Partnership (WYAP), Salisbury Arts Centre, Suited and Booted Studios and Create Studios.

In this way Dream Space Resourcing will have benefits for organisations, groups and individuals way beyond Salisbury Arts Centre itself.

Supporting Economic Growth

All of the current and future groups and projects referred to will require professional artists, which means that as well as more opportunities for community groups we will also be able to expand the employment opportunities for local artists. Hopefully having a high quality media space and developing new, exciting projects will also attract professionals from further afield, which will lead to further skills sharing and development for all involved.

Dream Space will be able to play its part in working to deliver the Action for Wiltshire programme by providing new opportunities for developing the potential of Wiltshire's young people – specifically those who have an interest in film making or digital technology but have no access to it, and who do not have the

skills support to develop their interest.

The equipment and software that we will purchase with your support will be of industry standard, enabling a high level of product and output even for non professional participants and, consequently, skills and practices that can be applied to any future training or professional work they undertake.

The Dream Space programme will work in conjunction with our 'Shine' development strand which aims to increase young people's access to professional artists in order that their experience and skills can be passed on. We also intend to develop our existing relationship with Wiltshire College so that Dream Space can support their education programme. We are also in the position to be able to offer the Arts Award programme to young participants in any project who wish to gain a nationally recognised qualification.

As part of our focus on Digital Media we are currently in discussion with Big State Theatre, which has a lot of experience in working with new media and with young people both locally and internationally, to become another professional company in residence at the Arts Centre. This will add to the infrastructure that is already in place to support the development of this initiative and help to develop a small scale company by providing new opportunities and support.

Also, through the Future Jobs Fund in partnership with Wiltshire Council, we are hosting a placement of a Technical Media Assistant who, as part of their work, will be responsible for the Media Space so that it can be open at key times as a drop in resource for the public both to come and use for their own work but also to attend classes on specific media skills. So it will not just be young people's skills that we have the time and resources to develop, but also the wider community as well as local professional artists.

Safer Communities

Dream Space would contribute to Wiltshire's priority actions for safer communities by enabling the Arts Centre to provide more leisure and arts activities for people of all ages and backgrounds, including positive activities for young people. This could include targeted community projects, for example that work alongside Wiltshire police or fire service priorities, using the digital media as a tool to further communication between the council and the public and between different sectors of the community.

Also by working towards developing screening opportunities outside of the Arts Centre, we believe that the community will be

	<p>encouraged to look at the city in a new way, and therefore appreciate it and understand it differently.</p> <p><u>Action for Wiltshire</u> Through the processes and projects described above that Dream Space will be able to support, our initiative will also contribute to Salisbury working on the following Action for Wiltshire key areas of focus: “Supporting Wiltshire’s children and young people, looking at lives not services, making sure that confidence is built in the county despite the recession and supporting community well-being and resilience.”</p> <p>Please see Appendix B for a detailed description of our ‘What’s the Story?’ Digital Media festival. This shows what our current plans for specific projects in the next 18 months are, and will hopefully illustrate further how providing funding for this resource is an appropriate investment for the community. Also included here is an example plan for a project which would contribute towards the Safer Communities ambition.</p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p>There is currently no similar provision in Salisbury or the local area for affordable community access to high quality digital media equipment, projects and professional artists in a creative environment.</p> <p>Please see Appendix C where there are a selection of letters of support and other documents which support the initiative from various members of the community. Here you will also find some evaluation forms from members of our Young Film Club – which show what the members of the groups believe to be the benefits so far as well as how they think their experience could be improved. All of them state that they wish the group to continue and many of the suggestions are for more members, more sessions and better equipment.</p>
<p>How will you know you have been successful?</p>	<p>The equipment that we will use this grant to pay for will improve the resource available to our community. Therefore we will consider this initiative to have been a success if it increases the number of community members who engage with the resources through Salisbury Arts Centre and also the quality of their experience.</p>
<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	<p>eg performance indicator, public perception survey, number of...</p> <p>We will measure the impact by:</p> <ul style="list-style-type: none"> Keeping a record of the number of people who engage in subsequent phases of the Dream Space initiative and being

	<p>able to illustrate the growth which results.</p> <ul style="list-style-type: none"> • By evaluating projects and the Dream Space with participants/members of the community, workshop leaders and professional companies and artists – either through written or verbal communication against the targets below. • Using this data as a comparison to the current levels of use/opinion to ensure that it is increasing.
<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<ol style="list-style-type: none"> 1. To have fully installed and trialled all the equipment and software in our Dream Space, ready to run projects with the community from September 2010. 2. To have at least one fully trained member of staff who can share that knowledge with other staff members and participants. 3. To increase the number of young people in the Young Film Club from nine to a full company of 16 from September 2010, and for these members to be from different areas of Salisbury and a range of ages between 13 and 19. 4. To increase the amount of people attending the Magic Lantern film makers group by 10 each year, extending the geographical reach of the group further into Wiltshire. 5. To be providing two weekly media drop-in sessions – one for young people and another open to anyone – by October 2010. 6. To have organised and run a short multi platform festival by October 2011 with media created using the Dream Space by different community groups throughout Salisbury and the surrounding area – totalling a minimum of 200 contributing participants and an audience of at least 500. <p>Please see Appendix D for a description of how we hope the numbers to develop over the next three years of the Dream Space initiative.</p>
<ul style="list-style-type: none"> • How will you ensure that the improvement continues after the end of the initiative? 	<ol style="list-style-type: none"> 1. By continuing to programme media-based projects into our range of participatory activities 2. By developing the range of participatory activities as a result of having the infrastructure to do so. 3. By ensuring that staff maintain and update training on the equipment as required 4. By ensuring that the equipment is well treated and maintained (as a result of proper training)
<p>Who will benefit from this initiative?</p>	<p>Currently we already work with the Young People’s film club, Magic Lantern Filmmakers Networking Group, those involved in animation workshops and the Preloader and ShootOut competitions. As well as working in partnership with the John</p>

	<p>Ivie Centre, Suited and Booted, Music Matters, Link Up Arts, Motivart and supporting our resident professional companies Hoodwink Theatre and Sarum Orchestra. These groups will all benefit from the access to industry standard equipment and software.</p> <p>Additionally through having better equipment we can run more projects that are of greater value and interest to a wider cross section of the local community, thereby increasing the number of people who will benefit. We are already in the planning stages of working with members of the Bermerton Heath community and the Army Welfare.</p>
<p>Confirm no unfunded commitments from this initiative</p>	<p>I confirm that there will be no unfunded financial commitments arising from this initiative</p>
<p>What are the key risks to success and how will these be managed?</p>	<p>Not training enough members of staff to a high enough level, thereby making the equipment and software redundant. This will be managed by ensuring that there is at least one member of staff who has received full training and is able to run in house training.</p>
<p>Who will manage the initiative</p>	<p>Rory O'Mahony (Operations Co-ordinator) and Megan Purdie (Outreach Co-ordinator) Salisbury Arts Centre, Bedwin Street, Salisbury, SP1 3UT 01722 343020 rory@salisburyarts.co.uk megan@salisburyarts.co.uk</p>

Signed:

Chairman of Area Board

Dated:



Performance Reward Grant Scheme APPLICATION FORM

To be returned to:

wiltshirelaa@wiltshire.gov.uk

Area Board	Salisbury	
Form submitted by (contact for all queries)		
Name of initiative	THE UNIT	
Brief Description of Initiative	Innovative youth promotions & volunteering initiative, based in a previously empty city centre shop unit in Salisbury. Working in partnership with a range of organisations and the local community to provide opportunities for young people to develop skills through volunteering and creative entrepreneurial activity. Creating new links and partnerships across Salisbury and South Wiltshire. Fostering youth citizenship and working across the community.	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	
	Supporting economic growth	X
	Safer communities	X
	Protecting the environment	
	Action for Wiltshire – combating the recession	
Amount of funding sought	£40,000 across two years	
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<u>All revenue funding</u> £25,000 across two years – contracted professional project co-ordination, fundraising and management £11,000 across two years – rent, utilities £4,000 across two years – comms & marketing – phone, website, etc.	

Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken

We believe this project addresses a number of local priorities and ambitions for South Wiltshire and provides a model for a new way of working in consultation with young people outside of school which may be able to be replicated in other areas. It has proved a catalyst for develop of a range of new partnerships and has already attracted attention from other areas - a group from Oxfordshire (local authority funded Oxfordshire Youth Arts Partnership) are coming to visit later this month, with groups from Southampton, Manchester and South Wales also interested in visiting. This application is for a two year grant, tapered in year two, and a business plan aim for sustainable funding from other sources by year three.



Background

The Unit is a youth promotion project based in a previously empty shop unit in Salisbury. Developed on facebook and through consultation with young people, it is designed to give young people opportunities to get involved in the local community, undertake volunteering, and research and promote a wide range of cultural and training activities primarily for 13-19 year olds. An Area Board grant of £4,500 in October last year enabled the organisers to secure the lease and levered further funding for fitting out work, and buying computers and furniture etc.

From the start it the organising committee agreed The Unit would be a carefully managed pilot project, and would succeed only if the early consultation with young people was followed with genuine commitment. Four months of planning and fundraising culminated in a launch on March 27th this year and already an impressive momentum has built up. We have a very active youth committee and rota of young volunteers who have been getting involved in local debates, have been on the radio, in the local press, and coming up with great ideas. The young people are from a wide range of ages and backgrounds, across nearly all the local schools, and colleges, including home educated and young people with behavioural / additional /specialist learning needs. The Unit has already developed strong links with local arts and sports providers, and has proved a popular initiative, welcomed by the local community and a range of providers and individuals. It provides a focal point regarding things to do & places to go for young people, their parents, carers, and workers. The project is unique as it is independent, simple, and dynamic, able to respond quickly to

young people's ideas and feedback, but relies on project managers and adult volunteers for support.¹

Future potential

Although we have only just launched there are already many organisations working with us or keen to develop partnership work with us as we are able to work with a range of young people in a new and dynamic way.

We have been identified by RIO as one of three organisations in the south west region to pilot a new national Social Enterprise qualification for young people – working with young entrepreneurs who have ideas to run businesses, for example addressing local environmental issues.

We are currently working with an Arts Council England funded research project for Wiltshire called Automatic TransMISSION – in partnership with WYAP, Salisbury Festival, Wiltshire Music Centre Salisbury Arts Centre and Salisbury Playhouse to demonstrate how cultural provision can meet local authority targets & outcomes.

We would like to build on the success of the recent YOU RULE youth democracy project by developing links with Salisbury City and Wiltshire County Councillors, and have already made links with the Chamber of Commerce Youth Chamber, and SWEP. Young people would like to present their views at an Area Board meeting, and for example there is particular interest in their ideas for city centre and transport issues (village transport to and from city plus cycle routes)

Our young volunteers have shown a real interest in how young people are portrayed in the local media, and as previously mentioned have already started getting actively involved in contacting the local press & radio, and reviewing local events through Salisbury Festival young critics and reporters project, and also through an offer from the Salisbury Journal to work with young reviewers.

What do we need the funding for?

This application is for two years funding support, tapered off in year two as the project moves towards sustainable funding from other sources. Our early success means we now have a long

¹ All adult volunteers and staff have CRB Enhanced Disclosure, and will be registering with the ISA Vetting and Barring service in June. The Unit is managed by Firestarter Arts, a social enterprise CIC, which has a child protection policy and all appropriate insurance including public liability tailored for youth work settings.

term ambition for The Unit is to move towards Better Outcomes – bidding to become commissioned by Wiltshire County Council to provide a service for young people, and in addition The Unit will be well placed as a unique, independent organisation delivering the new QCDA Foundation Learning (lower end pre-entry, entry, & level 1) to NEETs. We can hire out various services and skills, and are exploring potential for social enterprise activity to contribute to running costs.

This application a grant of £40,000 across two years will provide a strategic stepping stone to this kind of sustainable future, which delivers across many national, regional and local government agendas, and will lever further funding into Salisbury & South Wiltshire.

(Year one: £25,000, Year two: £15,000)

We have already demonstrated ability to raise funds from a range of sources – the initial Area Board Community grant of £4,500 levered a further £28,000. A two year period of revenue support would enable The Unit to demonstrate value for money & measure outcomes and is a realistic timetable to move to sustainable funding. The kind of revenue support requested in this application provides a unique opportunity for this project to develop and raise funds from a range of other sources. Unlike statutory services, as an independent Community Interest Company The Unit is eligible to apply for a range of project funds – for example Big Lottery, Children in Need, Community Foundation for Wiltshire and Swindon, and other trusts and charities. We have already raised project and equipment funding from O2, Lottery Awards for All, WYPOF, SWEP, as well as sponsorship from local business and individuals. However, although we aim for total cost recovery in our current fundraising in reality this type of project funding depends on overheads and basic project management costs being funded up front.

The project will be carefully managed so as not to incur financial liabilities beyond the life of the grant. The project director Ruth Jones is an experienced manager and fundraiser, with a track record of fund raising and managing national charities and this type of financial and organisational risk assessment, and is experienced at developing contingency exit strategies for project-based programmes. She has also worked as a specialist organisational development consultant with a range of youth and arts organisations. The adult advisory committee is confident that the project has a sustainable future delivering services to young people.

This project owes its early success largely due to the confidence of the Area Board in awarding the initial grant for £4,500 to cover lease and other basic costs. Short term funds for the programme

and equipment were successful because these costs were being covered, and local support was tangible in the form of the grant.

In the same way the Director and committee are confident that two year grant would result in further investment from a range of sources, leading to sustainable funding, and that two years is a realistic timetable to achieve this

What's happening at the moment

We have been hugely impressed by young people's involvement and commitment to the project, and have currently six months funding for rent, utilities and project co-ordinator costs at basic level.

Day-to-day business of The Unit is working with young volunteers to display posters and information in the large shop windows, research and display young people's work and music on the plasma screen, and deal with members of the public who call in for information. (The Unit is also visited by some of our "regulars" - senior citizens who pop in to say hello and pick up leaflets, and to encourage the youth committee & show their support.)

The Unit programme of events since 27th March include:

- **You Rule** - the launch competition to find out what young people would do if they ruled Salisbury, ipod touch as prize, timed to coincide with elections, results to be announced May 6th
- **Put Your Music Where Your Mouth Is** – a debate on local music scene which has started a local campaign and fledgling young promoter mentoring scheme. It has also galvanised a new partnership between local venues and young people working with musicians and experience promoters.



very successful trial run there will now be monthly "live" podcast recordings from the Unit

- **Website** – we have a new interactive wordpress website

with articles and news from young people and a definitive What's On / gig guide. (aware of, complementary to and linking with Sparksite)

The Great Comic Book Lock-in 24-hour challenge – the illustrators/cartoonists who painted the wall in The Unit are being “locked in” for 24 hours 28th/29th May to create one page per hour of a comic book. The event is being sponsored to raise funds for local charity Rose Gale Trust.



- **Meet the VIPs** – guest “drop in” appearances from a range of VIPs just launched with two star players from Salisbury Football Club. More appearances from local businesses, media industry professionals and musicians are planned

- **Young people speaking out & in the media** – volunteers are getting involved in local press and radio by writing articles & reviews, and presenting themselves for radio interviews. At the time of writing there have been three articles published written by our youth press team about to go to press and our young Unit spokesperson has been interviewed three times on local radio, as well as representing the Unit at local council meetings.
- The Unit also offers young people **free internet access** on macbooks, free homework printing & colour printing (small number of copies only) and has a semi-automatic badge machine
- We are currently providing space for local authority youth workers who are temporarily without an office, and meeting space for BTCV British Trust for Conservation

Volunteers, (youth volunteers).

- The Unit is also a registered **Arts Award** centre and is about to deliver the award with young people at bronze and gold level.
- Young people doing their **Duke of Edinburgh Awards** are completing their community volunteering by getting involved in The Unit.
- A highly experienced professional businesswoman with high level industry contacts (& involved with Young Enterprise) is developing an idea for a **work experience /enterprise project** for teenage parents, and we have booked a place on a training conference for her.
- A competition to produce “**postcards from Salisbury**” linking in with young visitors from Europe and the TEFL school is planned

Director: Ruth Jones

Project manager: Keith Gale

Committee members: Sally McFerran, Juliet Brain, Colin Holton, Vanessa Orledge

Youth committee: Lottie, Richard, Flo, Floz, Jeffa, Daisy, Em, Kevin, James, Grace, Chantelle (1) Chantelle (2), Jess, Chloe, Nick.

The Unit has had letters of support from a range of people and organisations including Jane Scott and elected members from Salisbury & Wiltshire Councils and local businesses arts and youth organisations.

The Unit is a project run by Firestarter Arts. It is funded by grants, awards and donations from Wiltshire Council Area Board, Wiltshire Young People’s Opportunity Fund, Trewint, SWEP, O2, and Lottery. Firestarter Arts is a social enterprise & registered CIC (Community Interest Company.) The company operates for social profit, not for financial profit. Firestarter Arts has been set up to benefit young people through provision of cultural opportunities. Company aims: Firestarter is a social enterprise which aims to:

- develop and support creative / cultural opportunities with and for young people – with an emphasis on participation and with a priority for young people at risk and young people who may , for a range of reasons, be excluded from existing provision*
- develop training and other professional development opportunities for individuals and organisations who work with, or provide creative / cultural opportunities for, young*

	<p><i>people (with a priority for supporting new/emerging creative leaders)</i></p> <p><i>iii. produce and disseminate information and advice for individuals and organisation who use the arts in their work with young people</i></p> <p><i>Registered company number 69551158</i></p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p>Consultation & working with young people (interviews, surveys, etc)</p> <p>Young people voting with their feet and their voices and getting directly involved</p> <p>Active facebook group and page currently 455 members and growing</p> <p>Support from Children & Young People's services, elected members and officers</p> <p>Support from members of public who call in</p> <p>Active partnerships with a range of local organisations – BTCV, Salisbury Arts Centre, Salisbury Festival, (young critics and reviewers project) Salisbury Journal (young reporters) Spire FM (broadcasting from Unit)</p> <p>You Rule youth voice project</p>
<p>How will you know you have been successful?</p>	<p>Engage young people in positive activity, volunteering and contributing to local community in a range of ways</p> <p>Working in partnership with range of local organisations</p> <p>Creating a sustainable organisation</p>
<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	<p>...</p> <p>Numbers of young people engaged in volunteering</p> <p>Numbers of partnership organisations working with</p> <p>Numbers of young people gaining accredited / recognised outcomes through Social Enterprise Award, Arts Award, D of E, V Volunteering awards</p> <p>Ability to raise funds from other sources and sustainable business plan</p>
<ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? 	<p>New organisation</p>
<ul style="list-style-type: none"> How will you ensure that the improvement continues after the 	<p>Sustainable funding pls refer to appendix</p>

end of the initiative?	
Who will benefit from this initiative?	Direct involvement of Young people including young people at risk: 1600 (weekly volunteers & drop in footfall) Involvement through projects:2,500 Wider community: exponential
Confirm no unfunded commitments from this initiative	Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative,
What are the key risks to success and how will these be managed?	Unable to raise sustainable funding: planned exit strategy as contingency Unable to raise additional project funding: no commitment to projects unless funding in place
Who will manage the initiative	Ruth Jones, Director, Firestarter Arts

Signed:

Chairman of Area Board

Dated:

SALISBURY AREA BOARD
Outside Bodies - Appointments made 23 July 2009

ITEM 13

Area Board	Outside Body Title	Why Rep Needed	Organisation aims	Meeting schedule	Voting rights	Reps needed	AB Rep
Salisbury	Salisbury City Centre Management Partnership	To ensure good partnerships on city projects	To improve Salisbury economically and structurally	Directors - 6 per year, Members - 5 per year (both also attend AGM)	No	1 cllr for Directors + 1 cllr for Members + 1 officer for both	Mary Douglas, Richard Clewer
Salisbury	Salisbury Community Area Partnership	To inform on the development of the Community Area Plan	Development of the Community area Plan		No	1	Chris Cochrane
Salisbury	Parish of Salisbury, St Thomas & St Edmund Parish Endowed Charities for the Relief of Need	To allow charity to tie in with LA	The relief of need	Once a month or every other month depending on need	Yes	1	Remains Vacant as of - No Appointment made
Salisbury	Salisbury Area Sports	Allows sports to interface with decision makers at a local level	Sports promotion and participation	Quarterly	Yes	1	Ricky Rogers
Salisbury	Salisbury Conservation Advisory Panel	Elected members enrich effectiveness of panel	Panel considers matters affecting Salisbury Conservation Area	Quarterly	Yes	1	Bill Moss
Salisbury	Salisbury Shopmobility Steering Group	-	Access to shopping for the disabled	Quarterly meetings	Yes	1	John Brady
Salisbury	Salisbury Cycling Liaison Panel						Chris Cochrane
Salisbury	Salisbury Trust for the Homeless	Liaison between Trust and LA	Relief of poverty for the homeless	Bimonthly	No	1	Vacancy- No Appointment made
Salisbury	Salisbury Women's Refuge	refuge would like a link councillor	Relief of distress and provision of shelter	10 meetings per year	No	1	Mary Douglas
Salisbury	Salisbury Youth Issues Group (CAYPIGS)	So young people can present ideas to councillors and council	Youth issues and democracy	4 meetings per year	Yes	Up to 2	Richard Clewer
Salisbury	St Edmund's Arts Trust SAC Management Committee	Main point of contact between new authority and the Trust	Busy professional arts programme, year round community arts programmes and special cultural projects	Would be prepared to co opt a Unitary Authority rep onto the Board who would then have voting rights but that would be an appointment that would have to be voted on at the AGM before becoming a confirmed trustee of the charity and director of the ltd. company	No	1	Chris Cochrane
Salisbury	Tenants Panel	So tenants Panel can inform board and be informed m of issues in the area concerning council tenants	To promote & Represent the interest of all Council Tenants	Every 6 Weeks	Yes	2	Ricky Rogers, Bill Moss
Salisbury	Vision for Salsbury Board	To Bring together private and public sector bodies to drive forward development	Regeneration of Salisbury	6 Meetings per year	-	1	Mary Douglas

SALISBURY AREA BOARD – Forward Plan

Please note: This is a working document which is subject to change due to availability of relevant officers/partners and relevant timescales.

Date	Location	Area Board Agenda Items (including officer contact details)	Cabinet Member Attending	Other items/events (provisional)
22 July 2010	St Edmunds Methodist Church Hall, Salisbury,	<ul style="list-style-type: none"> Climate Change Part Night-time Street Lighting Info on Salisbury Cycle Network LTP Scheme Funding Allocation Review of Library Services <p>Standard items including Updates and Community Area Grants</p>	Cllr Keith Humphries (Health and Wellbeing)	<ul style="list-style-type: none"> Consultation on Waste and Recycling Draft Parking Strategy Results of Flooding Consultation 2011 Councillor Census
30 Sept 2010	South Wilts Grammar School for Girls, Stratford Road, Salisbury	<ul style="list-style-type: none"> Young People Feedback from Young People: "If I ruled Salisbury..." Police Protective Services <p>Standard items including Updates and Community Area Grants</p>	Cllr Jane Scott (Leader)	<ul style="list-style-type: none"> Consultation on Waste Sites Leisure Services Review Parish Steward Scheme Wiltshire Local Transport Plan Strategy
25 Nov 2010	South Wilts Grammar School for Girls, Stratford Road, Salisbury	<ul style="list-style-type: none"> <p>Standard items including Updates and Community Area Grants</p>	(Portfolio Holder)	<ul style="list-style-type: none"> Gypsy and Traveller Site Consultation Standards Committee Presentation Budget Consultation Draft Local Transport Implementation Plan
20 Jan 2011	To be confirmed	<ul style="list-style-type: none"> Presentation on Community Plan <p>Standard items including Updates and Community Area Grants</p>	Cllr Dick Tonge (Highways and Transport)	
17 Mar 2011	To be confirmed	<ul style="list-style-type: none"> <p>Standard items including Updates and Community Area Grants</p>	(Portfolio Holder)	

Community Area Manager: Marianna Dodd (marianna.dodd@wiltshire.gov.uk)
 Democratic Services Officer: James Hazlewood (james.hazlewood@wiltshire.gov.uk)
 Service Director: Stephanie Denovan (stephanie.denovan@wiltshire.gov.uk)

Updated: 12 May 2010

